



# DREAM

-Where  
are you at?

-Where would  
you like to be?

-Do you have  
a way to get  
there?





Most of us are loyal consumers to several businesses...  
purchasing from them monthly .... for years.... or maybe even  
decades?





The goal of every business is to establish repeat business...  
to create a steady cash flow.



To ultimate goal it to establish residual Income and freedom

This can be  
created with...

- A large investment
- Employees
- Major Commitment







It can be done with expertise



It can also be done... - By leveraging your time  
- With a small investment





It isn't easy today



“For the first time in history student loan debt has exceeded credit card debt in the U.S.”

**70% of employees are unhappy with their work because of...**

- The lack of free time
- The politics and frustrating procedures of the workplace
- Little or no job satisfaction
- Insufficient income





# Business Ownership usually means...

- Working longer hours
- Earning less net income
- Carrying more debt
- Having more stress





# In Business

-Beginners look for  
Compensation Plan

-Veterans look for  
Company

-Professionals look for  
Team and Culture





We have all  
three going for  
us!



The emphasis in our business is on team and culture.

This provides:

- Better training
- More flexibility
- Business ownership for a low investment
- A better chance of success



We teach the 8 crucial steps...

- Recruiting
- Presenting
- Over-coming objections
- Getting IBOs started correctly
- Creating profit and sustainability
- The mindset of a leader
- Switching the brand
- Conventions and events





Sunrider®

...is our fulfillment  
company



- 34 years of success
- Owns 2 million sq. ft. of manufacturing
- Possesses manuscripts from 3000 years of Chinese research with herbal foods
- Produces exclusive, life changing food products
- Operates in 50 countries
- Is privately owned and Financially Stable







Dr. Tei-Fu Chen, Dr. Oi-Lin Chen, and Eric Chen



Reuben Chen, MD

**OWNER EXPERTISE FOR RESEARCH & DEVELOPMENT**





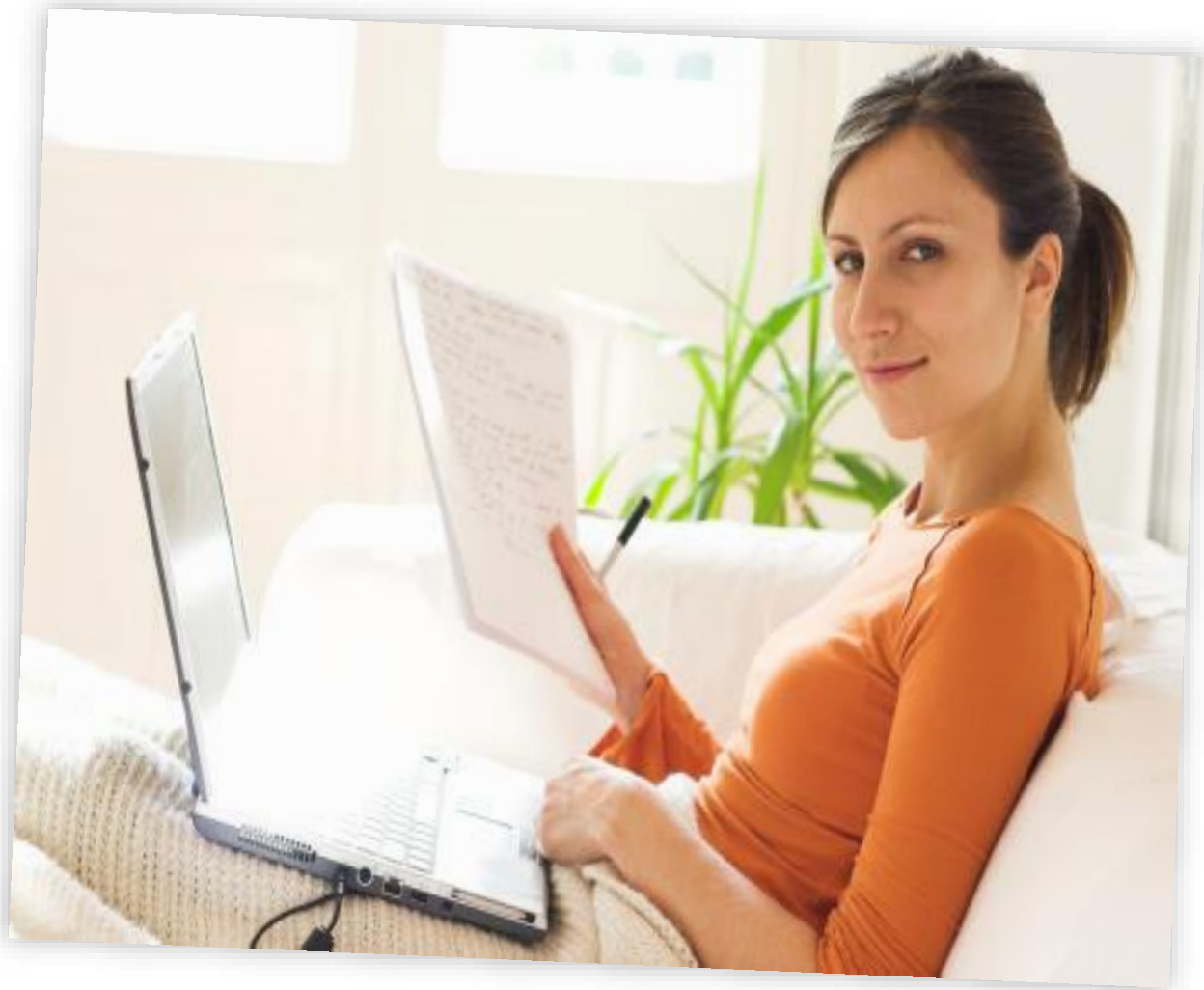
**SELF-MANUFACTURING**  
Sunrider's state-of-the-art manufacturing facilities



- Sunrider produces over 400 products worldwide and 7 different product lines.... from beverages... to men's skin care
- The products are exclusive, very high quality and very enjoyable to use.

With Sunrider®  
you can own an  
anti-aging business

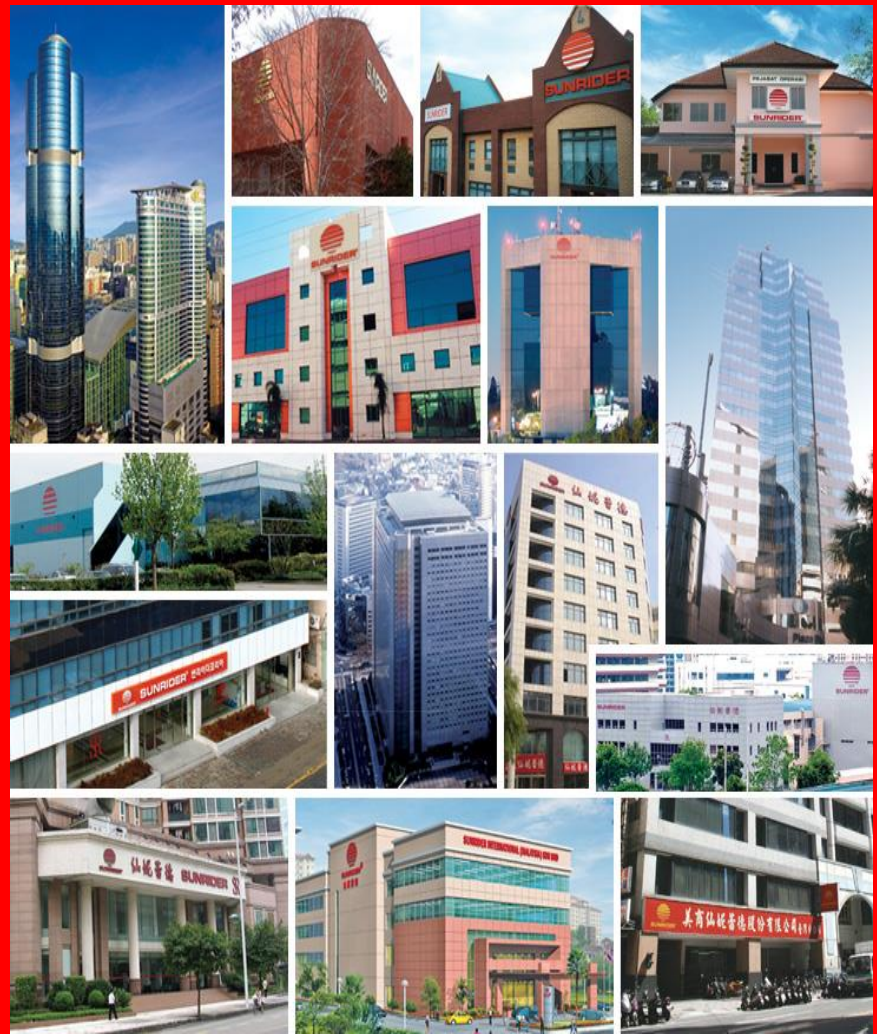
....without the  
headaches of  
traditional bus-  
iness ownership





# Sunrider's Responsibilities

- Overhead
- Manufacturing
- Packaging
- Collecting money from orders
- Shipping
- Employees
- Pay-role
- FDA and health inspectors
- Customs
- Government bureaucracy



# IBO's Responsibilities

- Establish Points of Distribution

# Sunrider doesn't need

- Stores
- Sales people
- Advertising

They have one warehouse per country for shipping orders and customer service

They save roughly 40%

and pay that to IBOs for business expansion and maintaining volume



Today we more likely to listen to those we...**Know, Like and Trust**...than to advertising.

This has lead way to “Relational Marketing”







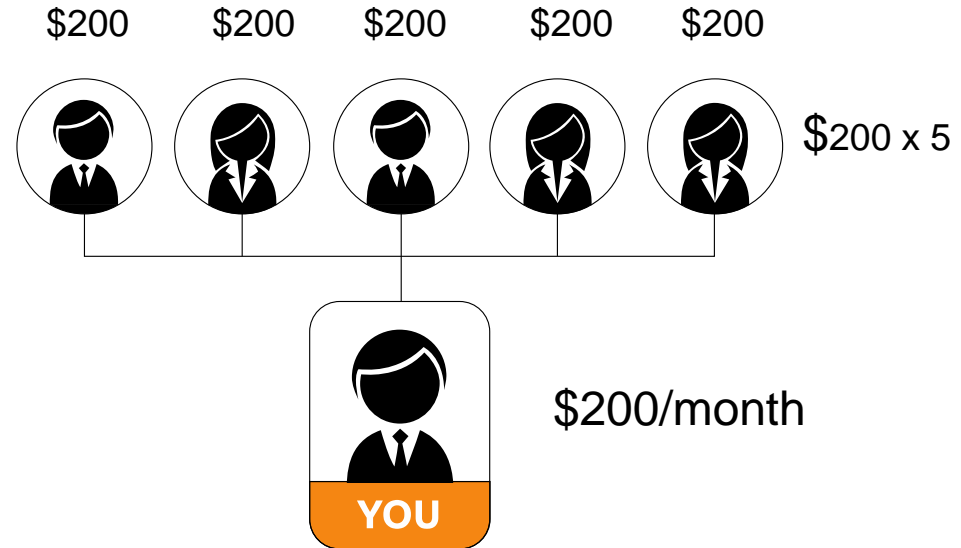
It's an opportunity available to those who enjoy sharing something of value with others... and often create residual incomes for life doing it.

People who create wealth in this industry... usually enjoy self-improvement, coaching others and are willing to follow systems.

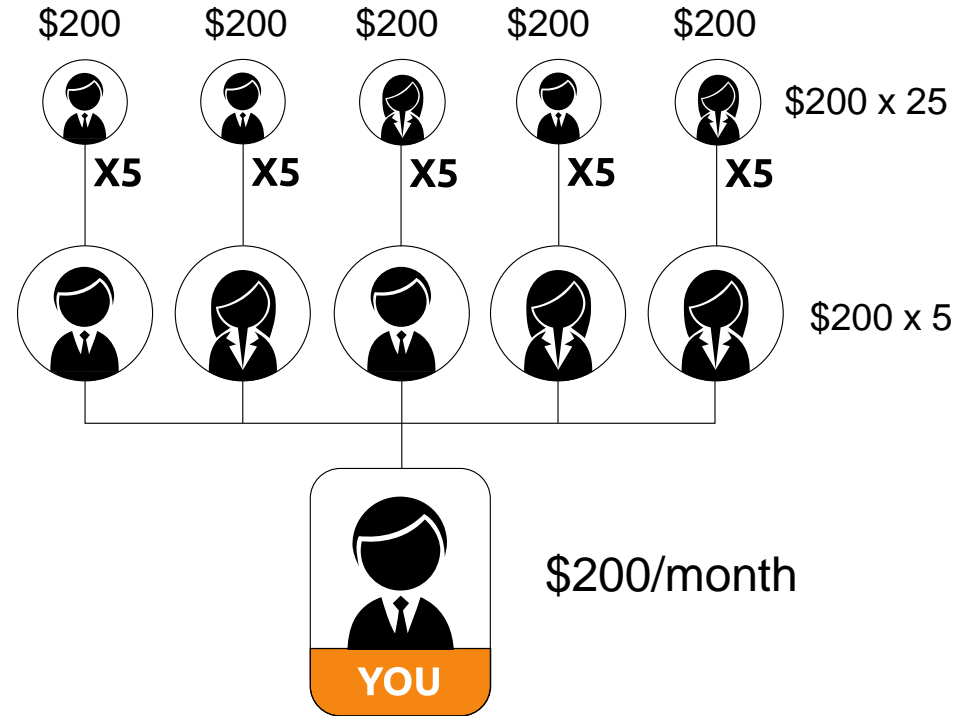
# The Power of Duplication

5 people ordering \$200 =  
\$1,000 in volume per month

= \$100 per month in income

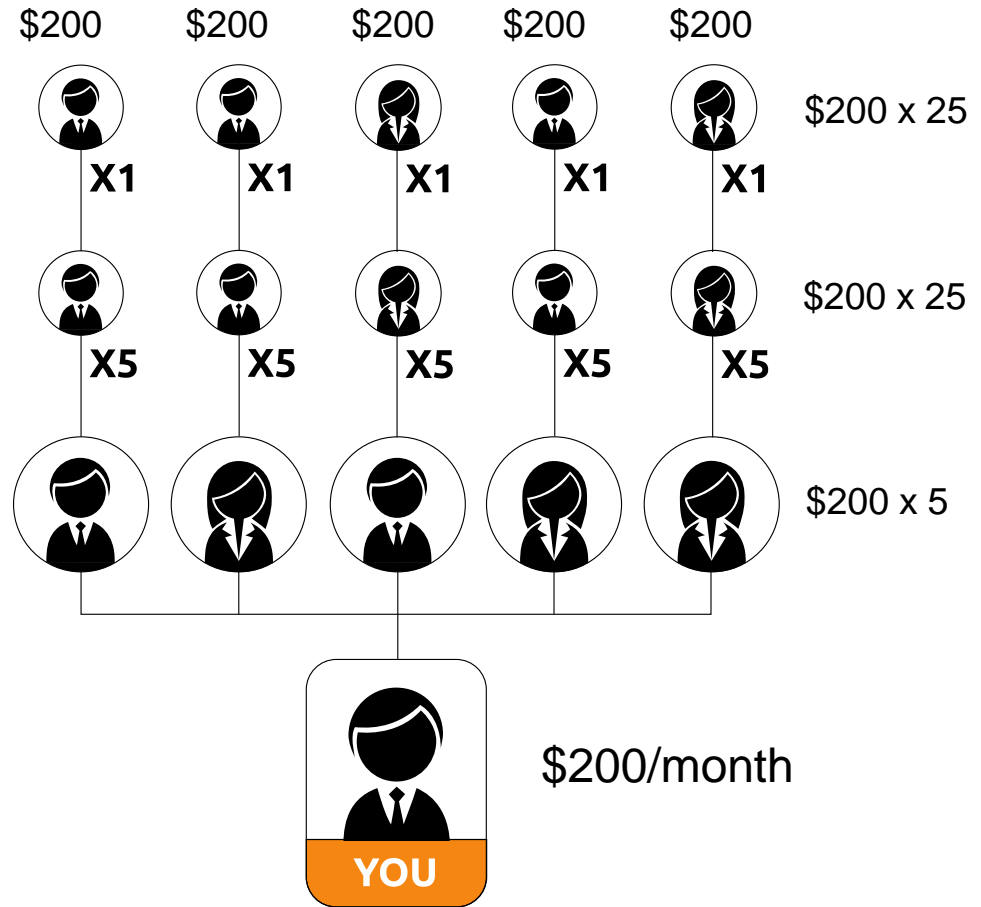


30 people ordering \$200 =  
\$6,000 in volume per month  
= \$1,000 per month in income





55 people ordering \$200 =  
\$11,000 per month in volume  
= \$2,000 in income per month





“There is  
no exercise  
better for  
the heart  
than  
reaching  
down and  
lifting  
people up.”

John Holmes







It's kind of ironic that many people think network marketing is a waste of time...

# Things to Consider:

- Proven product
- 5 Children joining their parents in business
- New approach/potential
- Fabulous support and training
- New compensation
- Proven track record
- Sunrider is ground floor in many areas

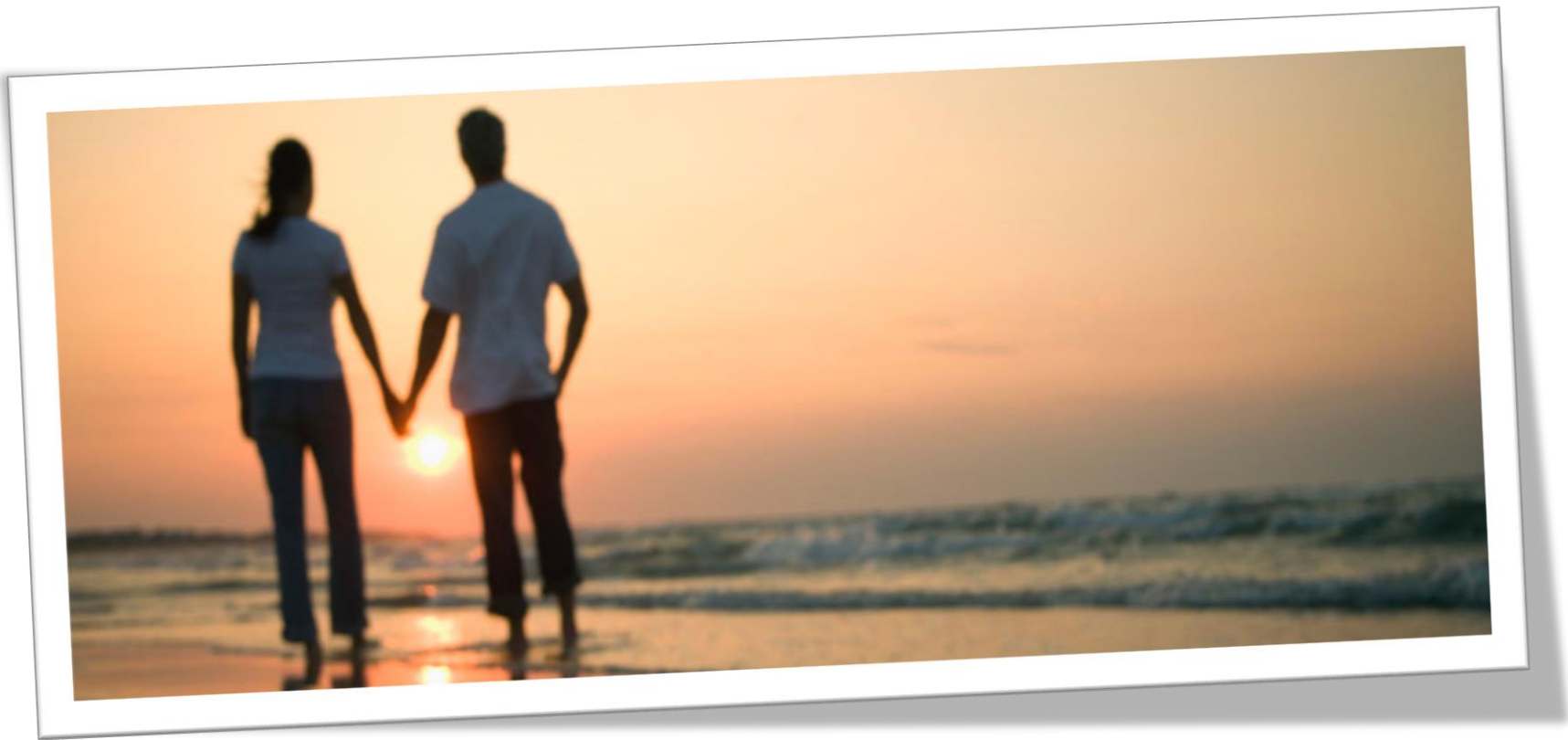




How big  
would  
your  
dream be  
...if you  
knew you  
couldn't  
fail?







What would be your biggest challenge?  
Lets talk about it...