

Business Presentation

Sunrider

The opportunity

What it could mean to you



Most people feel... that success beyond the average...

- is full of pit falls
- for people with special talents
- hidden away from the masses in general

And therefore... avoid ideas and concepts that appear simple...



What I am about to share with you has given thousands of people...

- Affluence
- A sense of purpose
- A community of like minded friends
- Fun
- Residual incomes for life



We are going to talk about something real and
achievable... but generally overlooked by the masses...

To Start

Where would you go today to earn \$100,000 per year...
(\$8333.33 per month)

- as an individual
- after expenses



Where would you go to earn that kind of income and...

- Be able to really make a difference
- Choose where you wanted to live
- Build something that you would own
- Work part time from a home office
- Create a residual income for life
- Be able to will it to your children... or sell it

Residual Income

There is a saying

If you don't find a way to earn money while you sleep...
you will work until you die

Earning money while we sleep...?

- We can't do that with a job
- Some try to do it in business
- Some try to achieve it with investments

But there is an easier way...



We are going to talk about

- Doing something big
- Starting something where you don't need a lot of capital
- Something that pays mainly residual income... and could look after your family for life
- A career that gets you out of your comfort zone... and makes you grow and learn new things



And maybe most important...

Something that when you look back in 3-5 years... you'll say "that was the best decision I ever made"

How is this possible?

Sunrider.... is more than just a food, beverage and anti-aging manufacturer

Sunrider's products are life changing... which creates product loyalty.... and that has created wealth and freedom for Independent Business Owners... for decades

Sunrider could still be one of the best kept secrets...

Sunrider

Sunrider has been in business since 1982

- Owns over 2 million sq feet of manufacturing
- Owns warehouses and offices all over the world
- Pays millions of dollars each year in commissions to Independent Business Owners (IBOs) who look after the movement of products for Sunrider



Since opening the doors... the owners Dr. and Mrs. Dr. Chen...

- Have owned Sunrider privately
- Personally developed all of their over 400 products
- Focused on creating a solid opportunity that would last for generations



Dr Chen's goal from day one was to...

- Have the most unique, safe, high quality products on the market
- Never have to apologize for inferior quality
- Provide an opportunity so people could have a good life... and have security

Understanding the business

In general... products that are above average in quality.... (like the Sunrider products)... require more explanation

- Products don't sell themselves sitting on a shelf
- People don't listen to conventional advertising

Sunrider looks after...

- Investment and all the over-head
- Research and development
- Manufacturing
- Inventory
- Shipping and collecting the money
- Customer service
- Health inspectors and all the headaches of the business



Instead of paying for advertising, retail space and having employees ... Sunrider contracts with Independent Business Owners (IBOs) to...

- build relationships and establish trust
- teach others about what we have to offer
- market expansion



With Sunrider... this quickly turns into a residual income... because of product loyalty

IBOs get paid for volume that is created from their efforts directly... or... indirectly

For ever...



IBOs can also use their leadership skills and build teams...

This allows an IBO who are organized and focused... to expand their business all over the world if they wish

If you are passionate enough... and have something special enough... people will follow you... and tell others

Duplication does work

5


25

125

625


3125

3905 People




You can help a lot of people... in many ways building a large organization

You would also become very successful yourself... and the skills you would develop would make you highly sought after



Sunrider was once... the deal to be in... but over the years ... the marketing side of the company became outdated... and growth slowed

- Sunrider still had significant volume world-wide
- Millions of dollars continued to be paid to IBOs in commissions every year
- But we remained very much unheard of in many areas

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- Over the last 3-5 years... the five Chen children joined their parents in the business
 - They brought a younger and more modern perspective to the company
 - and have made some very exciting changes



They created...

- New systems
- Training platforms
- A community amongst IBOs
- A new cutting edge - global - marketing plan
- To go with the fabulous products we already had

And launched Sunrider as a new company June 1/2017

Important note

There is always major growth experienced when a solid marketing company like Sunrider does a significant update...

They offer great growth potential.... and are proven already

And Sunrider is still very much a ground floor opportunity... in most areas



There are three ways to join Sunrider

Customer Account

- Free
- Products are purchased at full retail... which is 10% over the wholesale price



Preferred Customer Account

- Cost - \$39.00 CDN once per year
- Preferred Customers pay 5% over the wholesale price



Independent Business Owner

- Cost - \$156 CDN for the Starter Pack (Only one choice)
- Yearly fee of \$156 CDN on the anniversary date
- Products are purchased at the wholesale price
- Allows you to sponsor others and build a business
- Provides you with a personal Sunrider website
- Provides access to the Sunrider University

Earning income

To build a business... you need volume...

- Start by sponsoring five people
- Then... sponsor another five
- Plug everyone into the systems being used
- Keep sponsoring until you have IBOs who want to build a business



Note: If you want to build a large business...

The only way to do that... is with Business Builders



The rest is simple

From your **Customers** and **Preferred Customers...** you
earn commissions

You also earn retail from their orders




From the IBOs you sponsor... you earn commissions

And you earn commissions from the

- Customers
- Preferred Customers

that your IBOs sponsor... and indirectly sponsor

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- There are extra bonuses on volume... from the **new** IBOs you sponsor
 - There are bonuses paid to you... **and** to your new IBOs when they reach milestones
 - You can earn Cheque match... which is a 15% - 30% match of the incomes of the successful IBOs... **all through** your business



There is an **Infinity Bonus** which pays on the depth of your organization... to infinity

There are also other bonuses for travel... and more to be announced



The next step is to...

- Do your homework assignment
- Decide on the type of membership you want
- Get started on some of the Sunrider products
- Book an appointment with your sponsor to talk further



Lastly...

What would your dream be if you knew you couldn't fail...

What would your biggest challenge be...?