



It isn't easy to make it financialy today or
to keep balance in your life



Most people just want to earn enough, be proud of what they do, be secure, have quality of life,... and be able to make a difference



But for many... this is not the case!

-job security is hard to find

-most young people will never own their own home

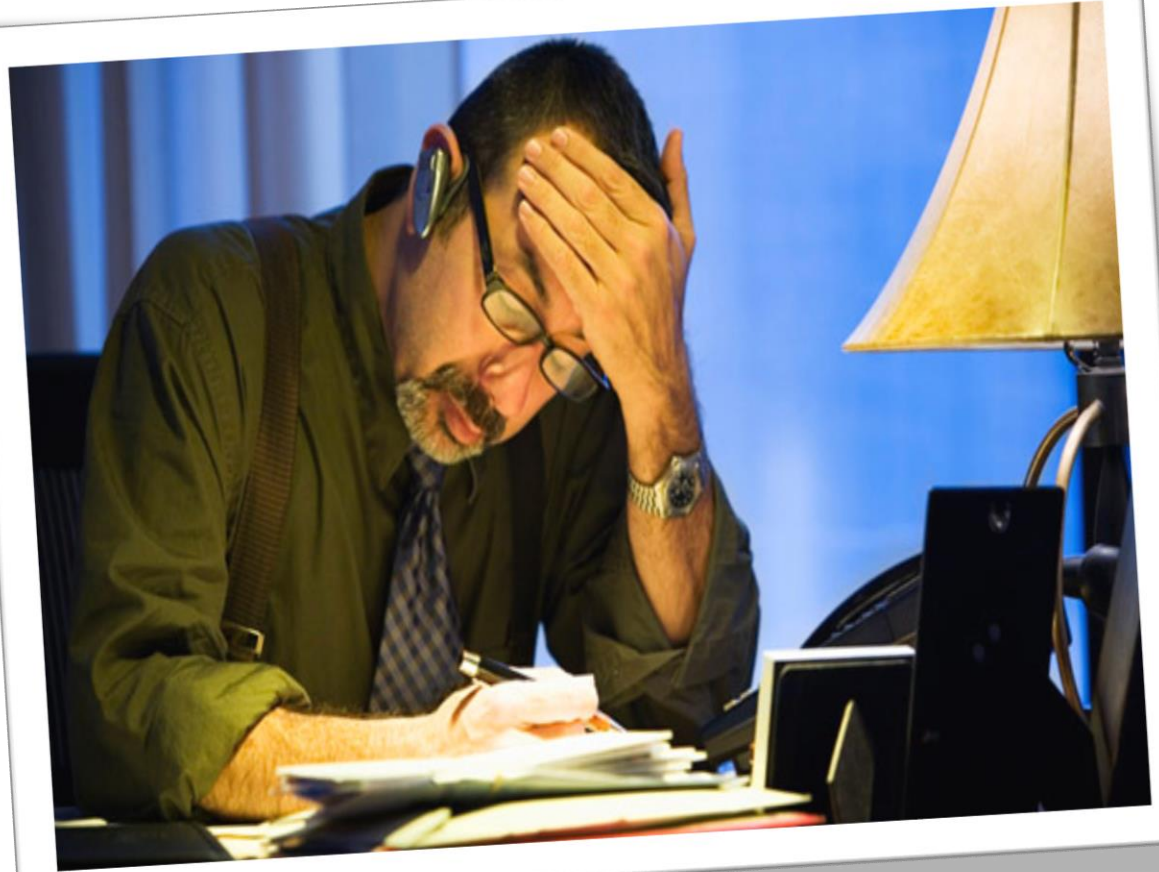
-most people will find it difficult to retire without supplementing their income



Most professionals 40 or under... feel they can't keep working at the pace they are now!

And feel they have to find something else!

They say even a reliable, additional income of \$2000 per month would be a comfort.



Where do you go today
to:

-earn \$75,000 -
\$100,000 per year...

or \$6,250 - \$8,333 per
month... or more after
expenses?

-enjoy what you do?

-choose where you
live?



-create a residual
income for life?

-start it with a small
investment?

-own a secure asset?

-be part of a team that is
having fun... and going
places?

-be able to sell it or will it
to your children?





There is a saying, “you don’t know what you don’t know... until you know!”

UPDATE

A hand holding a silver marker, pointing at the word 'UPDATE'. The word is written in a large, white, hand-drawn, sketchy font on a dark background. The hand is positioned on the right side of the word, with the index finger pointing towards the 'E'.

There is another saying, “If you don’t find a way to earn money while you sleep... you’ll work until you die”



What I am about to share, has given thousands of people a sense of purpose, affluence, and residual incomes for life!



It's a fact that today...we are more likely to listen to those we...**Know, Like and Trust**... than to advertising



Relational Marketing or Network Marketing

An industry that does over 180 billion dollars globally in volume each year, and pays over 200 million in commissions every day

A career that is often
mistaken for sales...

but is actually an
opportunity that
allows you to:

- develop leadership
skills
- compound your
efforts
- build wealth



Sunrider®

...is a company that
contracts with
Independent Business
Owners (IBO)s...

(people like you and me)

who are responsible for
establishing trust for the
Sunrider® brand... and
setting up distribution
centres



- Sunrider was founded in 1982
- Possesses manuscripts from 3000 years of Chinese research with herbal foods
- Produces exclusive, life changing products
- Operates in 50 countries
- Is privately owned and Financially Stable





Dr. Tei-Fu Chen, Dr. Oi-Lin Chen, and Eric Chen- Masters in organic chemistry



Reuben Chen, MD

Owner Expertise

The Chens follow the Philosophy of Regeneration with everything they do

There are three principals to Regeneration:

- 1) The body has the ability to be self regulating... if it has the right nutrition
- 2) The nutrition must come from whole foods
- 3) You must be willing to take responsibility





The Whole Chen Family brings their expertise to Sunrider



Sunrider owns one million sq ft. of state-of-the-art manufacturing facilities in the US alone



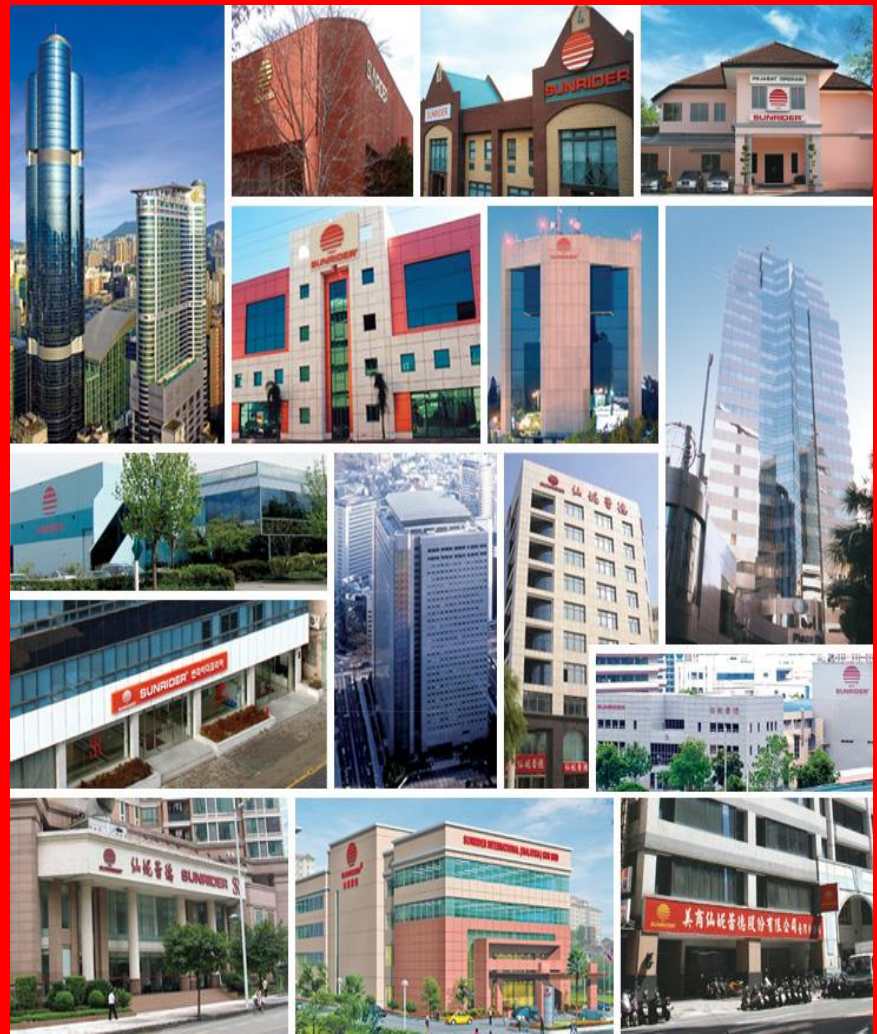
Sunrider produces over 400 proprietary, cutting edge products worldwide and 7 different product lines from beverages, foods, herbal supplements to skin-care

Sunrider's Responsibilities

- Overhead
- Manufacturing
- Packaging
- Collecting money from orders
- Shipping
- Pay-role
- FDA and health inspectors
- Customs
- Government bureaucracy

IBO's Responsibilities

- Establish trust and educate others
- Establish points of distribution



Sunrider doesn't use

- Retail stores
- Sales people
- Advertising

Instead... they have one warehouse per country for shipping orders and customer service

That saves roughly 40%... and they **Pay that to IBOs instead!**



This allows IBOs to
own a profitable
anti-aging
business...

without the
headaches of
traditional business
ownership!



Compounding your efforts through others

When speaking to others... you are not only offering them a life changing philosophy and the products to go with it, but wellness training and fabulous support

You are also offering an opportunity that could change their life and in turn... the life of many others

If the timing is right and if trust is established... others will join you and engage in the opportunity

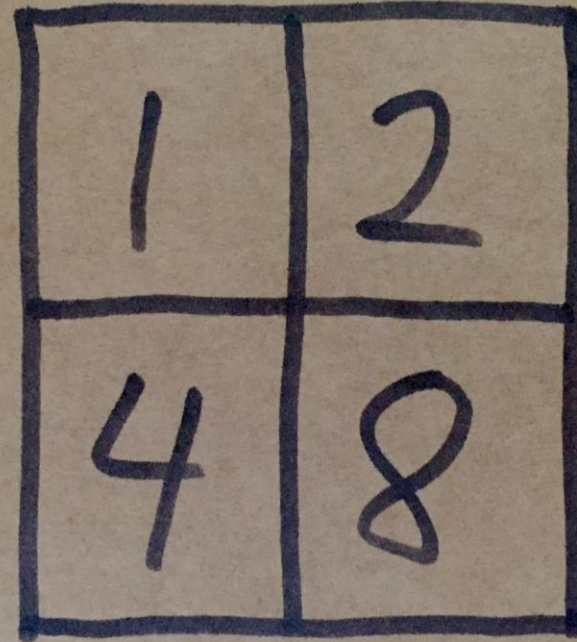
This is a year
divided into quarters

-if you started in the first
quarter

-you sponsored one
business person in the
second quarter

-you both sponsored
business people in the
third quarter... and so
on

There would be eight of
you in year one



1	2
4	8

1	2
4	8

16	32
64	128

There would be 128 business people by the end of year two

1	2
4	8

16	32
64	128

256	512
1024	2048

There would be 2048 business people by the end of year three

2048 x \$200 in volume
per month... per
business person
= \$409,600 in volume

x 7% = \$28,672 in
income per month

This doesn't include all
the consumers they
would have

What if you only achieved 10% of this?

Sunrider's new compensation plan pays
very well

Note: you get the benefit of building with a
solid legacy company... and get paid like a
start up venture

For example purposes only

A few comparisons of other industries to Network Distribution

- The NFL - 12 billion
- The movie industry - 88 billion
- The music industry - 15 billion
- Network Distribution -180 billion**

Statistics in Network Distribution

- Only 50 business people remain after the first year in the business
- 97% of the business people who remain... sponsor 10 people in their whole career
- 3% sponsor more

The key to building a large business is...

- Finding an exceptional product line
- Truly liking your product
- Telling others about it
- Inviting others to join you in business
- Treating it like a business...you had a large investment in



It's kind of ironic that some people say "they don't have time to build a business"

When this business is actually about creating time!

Things to Consider:

- Proven quality product
- Solid, proven company
- Completely updated systems and marketing plan
- Fabulous support and training
- Professional, committed owners
- Sunrider is still a ground floor opportunity in many areas



Getting started with Sunrider

There are 3 ways:

Customer Account

-Free

-Products are purchased at full retail,
which is 10% over the wholesale price



Getting started with Sunrider

Preferred Customer

- Cost - \$39.00 CDN annual fee

Preferred Customers pay 5% over the
wholesale price



Getting started with Sunrider

Independent Business Owner

- Cost - \$156 CDN for the Starter Pack (Only one choice)
- Annual fee of \$156 CDN on the anniversary date
- Products are purchased at the wholesale price
- You have access to the Sunrider University
- Provides a personal Sunrider website
- Allows you to build a business



It comes down
to you...

How big
would your
dream be

...if you knew
you couldn't
fail?





What would your biggest challenge be?

I hope you
will join us!

