

# Business Presentation

Sunrider

The opportunity

What it could mean to you



## **Most people feel that success beyond the average:**

- is full of pit falls
- for people with special talents
- hidden away from the masses in general

And therefore... avoid ideas and concepts that appear simple...



**What I am about to share with you has given thousands of people...**

- Affluence
- A sense of purpose
- A community of like minded friends
- Fun
- Residual incomes for life



We are going to talk about something real and  
achievable... but generally overlooked by the masses...

# To Start

**Where would you go today to earn \$100,000 per year...  
(\$8333.33 per month)**

- as an individual
- after expenses



## **Where would you go to earn that kind of income and...**

- Be able to really make a difference
- Choose where you wanted to live
- Build something that you would own
- Work part time from a home office
- Create a residual income for life
- Be able to will it to your children... or sell it

# Residual Income

**There is a saying**

If you don't find a way to earn money while you sleep...  
you will work until you die

# Earning money while we sleep...?

- We can't do that with a job
- Some try to do it in business
- Some try to achieve it with investments

But there is an easier way... and a better way!





## We are going to talk about

- Doing something big
- Starting something where you don't need a lot of capital
- Something that pays mainly residual income... and could look after your family for life
- A career that gets you out of your comfort zone... and makes you grow and learn new things



And maybe most important...

Something that when you look back in 3-5 years... you'll say "that was the best decision I ever made"

# How is this possible?

Sunrider.... is more than just a food, beverage and anti-aging manufacturer

Sunrider's products are life changing... which creates product loyalty.... and that has created wealth and freedom for Independent Business Owners... for decades

Sunrider could still be one of the best kept secrets... but the owners are committed to changing that

# Sunrider

- Sunrider has been in business since 1982
- Owns over 1 million sq. feet of manufacturing in the US alone
- Owns warehouses and offices all over the world
- Pays millions of dollars in commissions to Independent Business Owners (IBOs) each year, who look after business expansion



**Since opening the doors... the owners Dr. and Mrs. Dr. Chen...**

- Have owned Sunrider privately
- Personally developed all of their over 400 products
- Focused on creating a solid opportunity that would last for generations



## **Dr Chen's goal from day one was to...**

- Have the most unique, safe, high quality products on the market
- Never have to apologize for inferior quality
- Provide an opportunity for IBOs to allow them security... and to have a good life

# Understanding the business

In general... products that are above average in quality.... (like the Sunrider products)... require more explanation

- Products don't sell themselves sitting on a shelf
- People don't listen to conventional advertising

## Sunrider looks after...

- Investment and all the over-head
- Research and development
- Manufacturing
- Inventory
- Shipping and collecting the money
- Customer service
- Health inspectors and all the headaches of the business





Instead of paying for advertising, retail space and having employees ... Sunrider contracts with Independent Business Owners (IBOs) to...

- build relationships and establish trust
- teach others about what we have to offer
- market expansion



With Sunrider... this quickly turns into a residual income... because of product loyalty

IBOs get paid for volume that is created from their efforts directly... or... indirectly

For ever...



IBOs can also use their leadership skills and build teams...


This allows an IBO who are organized and focused... to expand their business all over the world if they wish

# Compounding your efforts through others

- \* When speaking to others... you are not only offering them a life changing philosophy and the products to go with it, but wellness training and fabulous support
- \* You are also offering an opportunity that could change their life and in turn... the life of many others
- \* If the timing is right and if trust is established... others will join you and engage in the opportunity

# Three Year Plan

1	2
4	8



1	2
4	8

16	32
64	128



1	2	16	32	256	512
4	8	64	128	1024	2048

# How much income would that produce?

- \*  $2048 \times \$100$  in volume = \$200,000 in volume
- \* If each IBO had 20 customers = 4 million in volume
- \* Average payout of 5-10%...
- \* Gangster Money

(For example purposes only)



## SR USA

### AVERAGE MONTHLY INCOME: JAN-MARCH 2018

	%*	Average Monthly Income*
IBO	5.74%	\$12
Star	33.23%	\$36
Star Prime	41.40%	\$166
Star Elite	6.07%	\$245
Ace	3.26%	\$484
Ace Prime	1.72%	\$778
Ace Elite	1.41%	\$1,157
Ace Royal	3.85%	\$1,887
Hero	1.72%	\$3,808
Hero Elite	0.77%	\$8,376
Hero Royal	0.48%	\$21,296
Icon	0.18%	\$32,920
Icon Elite	0.11%	\$61,184
Icon Royal	0.05%	\$125,163
	100.00%	

\*Based on the number of IBOs who received a check.

# Other benefits of building an organization

You can help a lot of people in many ways when you build a large organization:


- Health
- Social
- Personal development
- Small incomes
- Large Incomes

You would also become very successful yourself... and the skills you would develop would make you highly sought after

# A new beginning

Sunrider was once... “the deal to be in” and a lot of money was made by IBOs... but over the years the marketing side of the company became outdated... and growth slowed

- Growth slowed significantly
- Sunrider still had significant volume world-wide
- Millions of dollars continued to be paid to IBOs in commissions every year

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- Over the last 3-5 years... the five Chen children joined their parents in the business
  - They brought a younger and more modern perspective to the company
  - and have made some very exciting changes

## **They created...**

- New systems
- Training platforms
- A community amongst IBOs
- A new cutting edge - global - marketing plan
- To go with the fabulous products we already had

**And launched Sunrider as a new company June 1/2017**

# Important note

There is always major growth experienced when a solid marketing company like Sunrider does a significant update...

They offer great growth potential.... and are proven already

And Sunrider is still very much a ground floor opportunity... in most areas

# Getting started

**There are three ways to join Sunrider**

## Customer Account

- Free
- Products are purchased at full retail... which is 10% over the wholesale price



## Preferred Customer Account

- Cost - \$37.00 CDN once per year
- Preferred Customers pay 5% over the wholesale price



## Independent Business Owner

- Cost - \$156 CDN for the Starter Pack (Only one choice)
- Yearly fee of \$77 CDN on the anniversary date
- Products are purchased at the wholesale price
- Allows you to sponsor others and build a business
- Provides you with a personal Sunrider website
- Provides access to the Sunrider University

# The four year career

To build a solid, profitable business...

- You need others to share the work
- You need volume
- Time for compounding to take place

# The four year career

- Start by sponsoring 5 - 10 people
- Give homework assignments
- Plug everyone into the systems
- Keep sponsoring until you have IBOs building who are keeping you busy
- Once they are doing well, sponsor more to over-build



## The rest is simple

From your **Customers** and **Preferred Customers...** you  
earn commissions

You also earn retail from their orders




**From the IBOs you sponsor... you earn commissions**

And you earn commissions from the

- Customers
- Preferred Customers

that your IBOs sponsor... and indirectly sponsor

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- There are extra bonuses on volume... from the **new** IBOs you sponsor
  - There are bonuses paid to you... **and** to your new IBOs when they reach milestones
  - You can earn Cheque match... which is a 15% - 30% match of the incomes of your successful IBOs... **all through** your business



There is an **Infinity Bonus** which pays on the depth of your organization... to infinity

There are also other bonuses for travel... and more to be announced



## The next step is to...

- Do your homework assignment
- Decide on the type of membership you want
- Get started on some of the Sunrider products
- Book an appointment with your sponsor to talk further





**Lastly...**

What would your dream be if you knew you couldn't fail...

What would your biggest challenge be...?