

Five things you should  
know...  
about Sunrider

1) Sunrider is a manufacturer of...  
anti-aging and nutritional products  
that are...

- Very high quality
- Unique
- Life changing

# Sunrider and it's owners

Sunrider is a private company and owned by Dr. and Mrs. Dr. Chen... and their 5 children

- Wendy Teng
- Reuben Chen
- Sunny Beutler
- Eric Chen
- Jonathon Chen

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- Sunrider opened it's doors in 1982
  - Sunrider owns one million square feet of manufacturing facilities in the U.S.
  - Owns warehouses and offices in over 20 locations world-wide
  - Distributes into 50 countries

## 2) What is unique about Sunrider?

- Dr Chen and his son Eric have developed every one of our 400 + products
- The Chens have a very unique way creating products as they must all be made from herbal foods with no fillers, sugar, wheat, dairy etc.
- Their goal has always been to have the most unique, high quality products possible... and at the same time... the safest products possible
- Every product they produce is designed to regenerate and strengthen the body and be safe for anyone to use, including infants

### 3) What products do they produce?

- Herbal food products to nourish balance and cleanse the body
- Beverages that energize with no caffeine
- Herbal supplements to nourish body systems
- Foods of all types for snacking, supplementing your diet... to foods higher in protein that are very nutritious, safe and easy to digest
- They also produce a full range of fitness products including a workout program
- Very high quality skincare, personal care, and household products

## 4) The Sunrider business

- The care and opportunity Sunrider provides to their Independent Business Owners and Customers... is second to none
- Recently the whole business side of Sunrider was updated with...
  - New Training Platforms
  - New systems
  - A supportive community for consumers and business people
  - A brand new cutting edge, global marketing plan
- Sunrider was launched as a new company June 1, 2017

Sunrider contracts with Independent Business Owners (IBOs) to market their products instead of employing sales people and paying for advertising and retail space.

IBOs:

- build relationships and establish trust
- teach others about what Sunrider has to offer
- facilitate business expansion



# Building a business that you own

- This business allows people who...

- are honest
- have a good work ethic
- enjoy communicating with people
- have leadership skills

...to really prosper

- The direct sales industry is responsible for \$180 billion in sales world wide... per year
- This pays over 40 million in commissions each year

# A professional income

- Some people have the misconception that this business is about home parties and selling products.
- Professionals look at this business as a way to multiply their efforts
- Teachers teaching others to teach
- With a business mindset, IBOs who are organized and focused... build large businesses and often expand their businesses all over the world

# Compounding your efforts through others

- When speaking to others... you are not only offering them a life changing philosophy and the products to go with it, but wellness training and fabulous support
- You are also offering an opportunity that could change their life and in turn... the life of many others
- If the timing is right and if trust is established... others will join you and engage in the opportunity

# A Three Year Plan

1	2
4	8

1	2
4	8

16	32
64	128

1	2	16	32	256	512
4	8	64	128	1024	2048

# How much income would that produce?

- $2048 \times \$100$  in volume = \$200,000 in volume
- If each IBO had 20 customers = 4 million in volume
- Average payout of 5-10%...
- Gangster Money

(For example purposes only)

**SR USA****AVERAGE MONTHLY INCOME: JAN-MARCH 2018**

		%*	Average Monthly Income*
IBO		5.74%	\$12
Star		33.23%	\$36
Star Prime		41.40%	\$166
Star Elite		6.07%	\$245
Ace		3.26%	\$484
Ace Prime		1.72%	\$778
Ace Elite		1.41%	\$1,157
Ace Royal		3.85%	\$1,887
Hero		1.72%	\$3,808
Hero Elite		0.77%	\$8,376
Hero Royal		0.48%	\$21,296
Icon		0.18%	\$32,920
Icon Elite		0.11%	\$61,184
Icon Royal		0.05%	\$125,163
		100.00%	

\*Based on the number of IBOs who received a check.



# The four year career

- Once the business has a foundation...most of your income will be residual... paying month after month
- With the right products and company.... this could be for life
- People who take their business seriously for three to four years often create something very substantial that can be maintained with minimal effort

## 5) How to get started?

**There are three ways to join Sunrider**

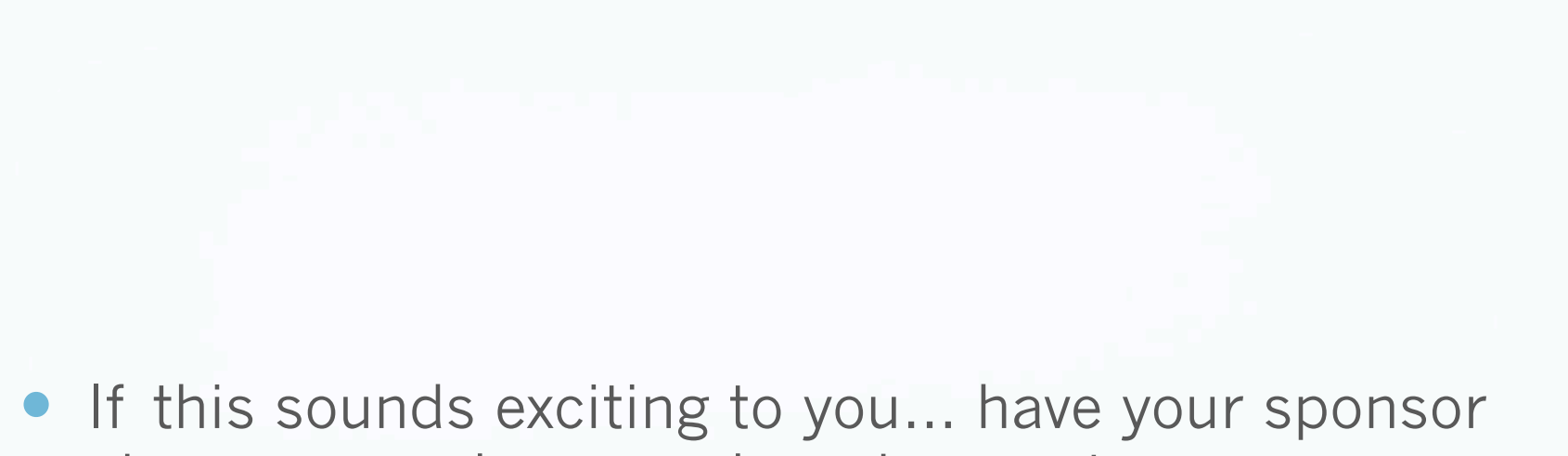
- Customer Account
  - Free
  - Products are purchased at full retail... which is 10% over the wholesale price

- Preferred Customer Account

- Cost - \$37.00 CDN annual fee
- Preferred Customers pay 5% over the wholesale price

- Independent Business Owner

- Cost - \$156 CDN for the Starter Pack (Only one choice)
- Annual fee of \$77 CDN on the anniversary date
- Products are purchased at the wholesale price
- Allows you to sponsor others and build a business
- Provides you with a personal Sunrider website
- Provides access to the Sunrider University
- Provides a platform for introducing Sunrider to others and keeping track of your contacts

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- If this sounds exciting to you... have your sponsor give you your homework assignment
  - Set up an appointment with him or her... to create a plan