



It isn't easy to make it financially today or  
to keep balance in your life



Most people just want to earn enough, be proud of what they do, be secure, have quality of life,... and be able to make a difference



But for many... this is not the case!

-job security is hard to find

-most young people will never own their own home

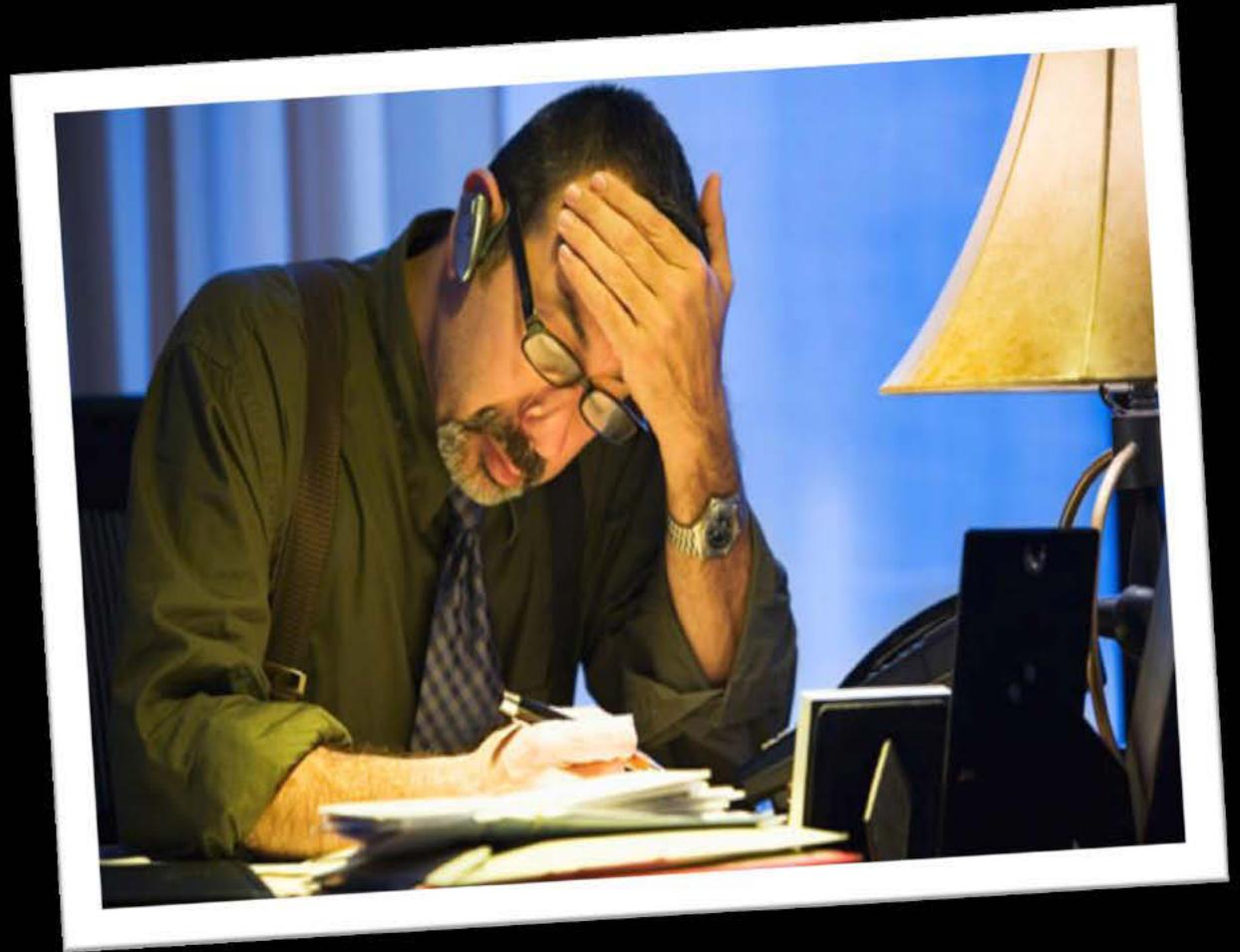
-most people will find it difficult to retire without supplementing their income



Most professionals 40 or under... feel they can't keep working at the pace they are now!

And feel they have to find something else!

They say even a reliable, additional income of \$2000 per month would be a comfort.



Where do you go today  
to:

-earn \$75,000 -  
\$100,000 per year...

or \$6,250 - \$8,333 per  
month... or more after  
expenses?

-enjoy what you do?

-choose where you  
live?



-create a residual income for life?

-start it with a small investment?

-own a secure asset?

-be part of a team that is having fun... and going places?

-be able to sell it or will it to your children?





There is a saying, "you don't know what you don't know... until you know!"

A hand is shown holding a white, hand-drawn sign that says "UPDATE". The sign is made of thick, white, hand-drawn letters with a textured, sketchy appearance. The hand is positioned on the right side of the sign, holding it up. The background is a solid black color.

# UPDATE

There is another saying, “If you don’t find a way to earn money while you sleep... you’ll work until you die”



What I am about to share, has given thousands of people a sense of purpose, affluence, and residual incomes for life!



It's a fact that today...we are more likely to listen to those we...  
**Know, Like and Trust...** than to advertising



## Relational Marketing or Network Marketing

An industry that does over 180 billion dollars globally in volume each year, and pays over 200 million in commissions every day

A career that is often  
mistaken for sales...

but is actually an  
opportunity that  
allows you to:

- develop leadership  
skills
- compound your  
efforts
- build wealth



## Sunrider®

...is a company that  
contracts with  
Independent Business  
Owners (IBO)s...

(people like you and me)

who are responsible for  
establishing trust for the  
Sunrider® brand... and  
build teams



- Sunrider was founded in 1982
- Possesses manuscripts from 3000 years of Chinese research with herbal foods
- Produces exclusive, life changing products
- Operates in 50 countries
- Is privately owned and Financially Stable





Dr. Tei-Fu Chen, Dr. Oi-Lin Chen, and Eric Chen- Masters in organic chemistry



Reuben Chen, MD

## Owner Expertise

# The Chens follow the Philosophy of Regeneration with everything they do

## **There are three principals to Regeneration:**

- 1) The body has the ability to be self regulating... if it has the right nutrition
- 2) The nutrition must come from whole foods
- 3) You must be willing to take responsibility





The Whole Chen Family brings their expertise to Sunrider



Sunrider owns one million sq ft. of state-of-the-art manufacturing facilities in the US alone



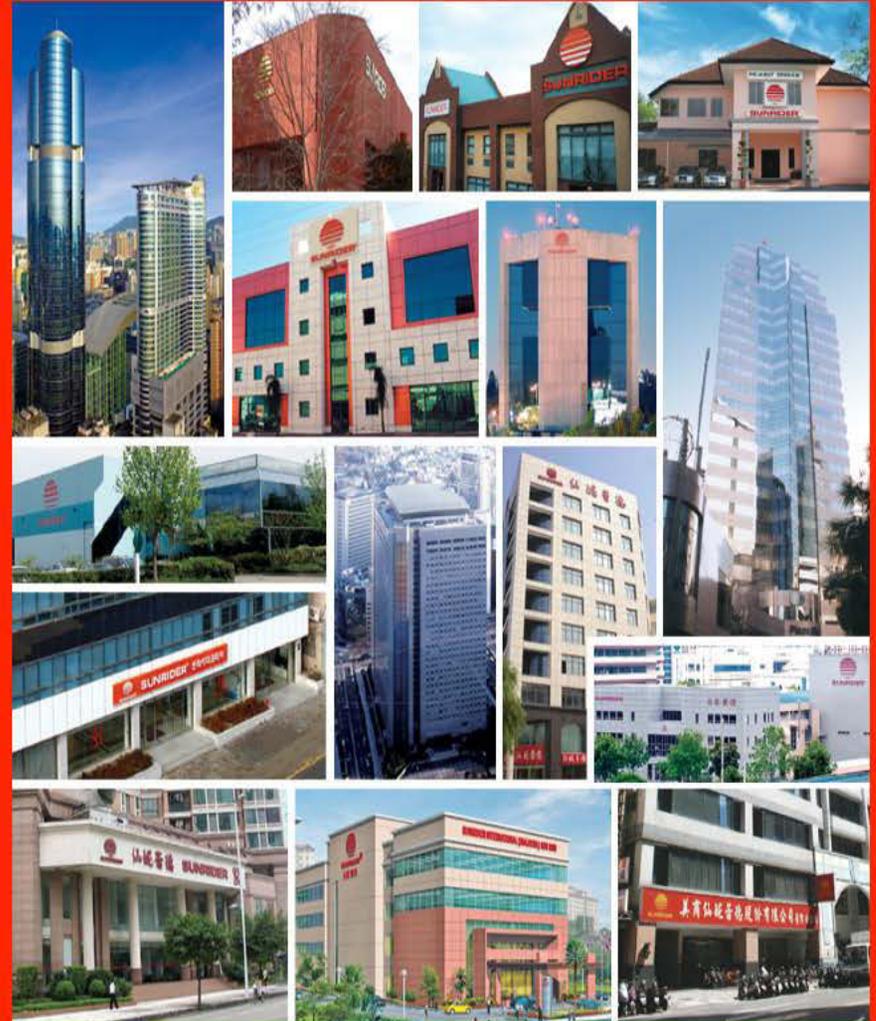
Sunrider produces over 400 proprietary, cutting edge products worldwide and 7 different product lines from beverages, foods, herbal supplements to skin-care

## Sunrider's Responsibilities

- Overhead
- Manufacturing
- Packaging
- Collecting money from orders
- Shipping
- Payroll
- FDA and health inspectors
- Customs
- Government bureaucracy

## IBO's Responsibilities

- Establish trust and educate others
- Establish points of distribution



## Sunrider doesn't use

- Retail stores
- Sales people
- Advertising

Instead... they have one warehouse per country for shipping orders and customer service

That saves roughly 40%... and they **Pay that to IBOs instead!**



This allows IBOs to own a profitable anti-aging business...

without the headaches of traditional business ownership!



## Compounding your efforts through others

When speaking to others... you are not only offering them a life changing philosophy and the products to go with it

You are also offering an opportunity that could change their life and in turn... the life of many others

If the timing is right and if trust is established... others will join you and engage in the opportunity

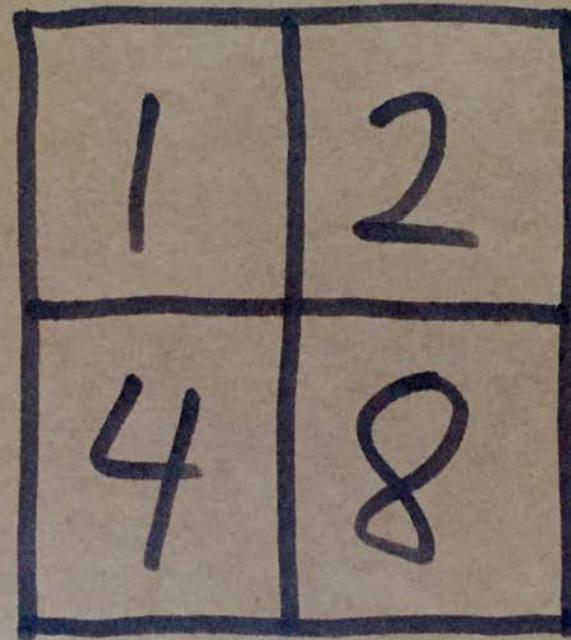
This is a year  
divided into quarters

-if you started in the first  
quarter

-you sponsored one  
business person in the  
second quarter

-you both sponsored  
business people in the  
third quarter... and so on

There would be eight of  
you in year one



1	2
4	8

1	2
4	8

16	32
64	128

There would be 128 business people by the end of year two

1	2
4	8

16	32
64	128

256	512
1024	2048

There would be 2048 business people by the end of year three

2048 x \$100 in volume per month... per business person

= \$200,000 in volume

Plus 20 customers each

= 4 million in volume per month

Sunrider would pay 5-10% on that volume

That's \$210,000 - \$420,000 in income... per month

**Ok... so what if you earned 10% of that amount?**

**For example purposes only!**

## Average Monthly Payout

<b>SR USA</b>			
<b>AVERAGE MONTHLY INCOME: JAN-MARCH 2018</b>			
		<b>%*</b>	<b>Average Monthly Income*</b>
IBO		5.74%	\$12
Star		33.23%	\$36
Star Prime		41.40%	\$166
Star Elite		6.07%	\$245
Ace		3.26%	\$484
Ace Prime		1.72%	\$778
Ace Elite		1.41%	\$1,157
Ace Royal		3.85%	\$1,887
Hero		1.72%	\$3,808
Hero Elite		0.77%	\$8,376
Hero Royal		0.48%	\$21,296
Icon		0.18%	\$32,920
Icon Elite		0.11%	\$61,184
Icon Royal		0.05%	\$125,163
		100.00%	

\*Based on the number of IBOs who received a check.

A few comparisons of  
other industries to  
Network Distribution

-The NFL - 12 billion

-The movie industry - 88 billion

-The music industry - 15 billion

**-Network Distribution -180 billion**

The Network Distribution industry, pays over  
40 million in commissions each year

The key to building a large business is...

- Finding an exceptional product line
- Telling others about it
- Inviting others to join you in business
- Treating it like a business

# Timing

**With the timing of Sunrider's opportunity, you can...**

- benefit from building with a solid legacy company
- experience growth like in a start up venture

## Things to Consider:

- Proven quality product
- Solid, proven company
- Completely updated systems and marketing plan
- Professional, committed owners
- Fabulous training, mentoring and team support
- Sunrider is still a ground floor opportunity in many areas



# Getting started with Sunrider

**There are 3 ways:**

## Customer Account

-Free

-Products are purchased at full retail,  
which is 10% over the wholesale price



# Getting started with Sunrider

## Preferred Customer

- Cost - \$37.00 CDN annual fee

Preferred Customers pay 5% over the wholesale price



# Getting started with Sunrider

## Independent Business Owner

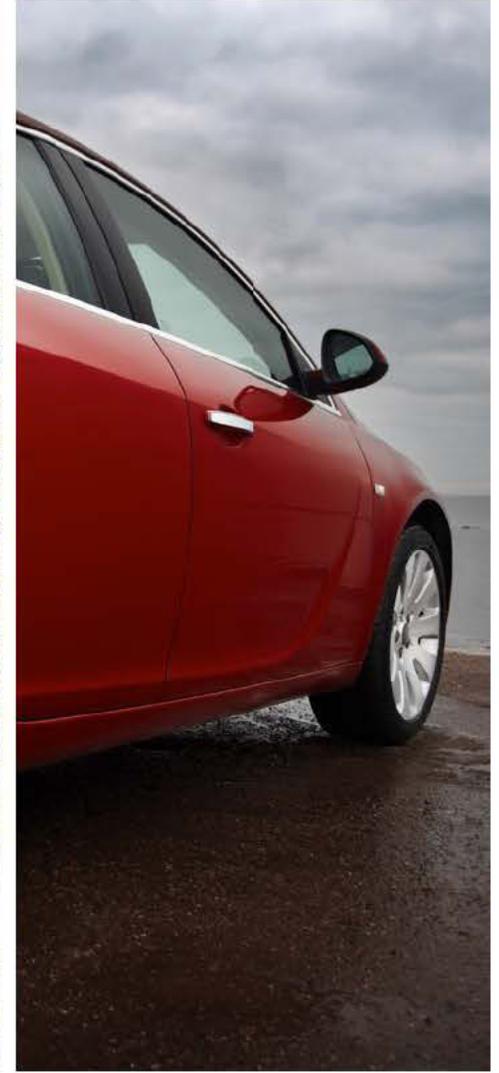
- Cost - \$156 CDN for the Starter Pack (Only one choice)
- Annual fee of \$77 CDN on the anniversary date
- Products are purchased at the wholesale price
- You have access to the Sunrider University
- Provides a personal Sunrider website
- Allows you to build a business



It comes down  
to you...

How big would  
your dream be

...if you knew  
you couldn't  
fail?





What would your biggest challenge be?

I hope you will  
join us!

