



It isn't easy to make it financially today or  
to keep balance in your life



Most people just want to earn enough, be proud of what they do, be secure, have quality of life,... and be able to make a difference





But for many... this is not the case!

-job security is hard to find

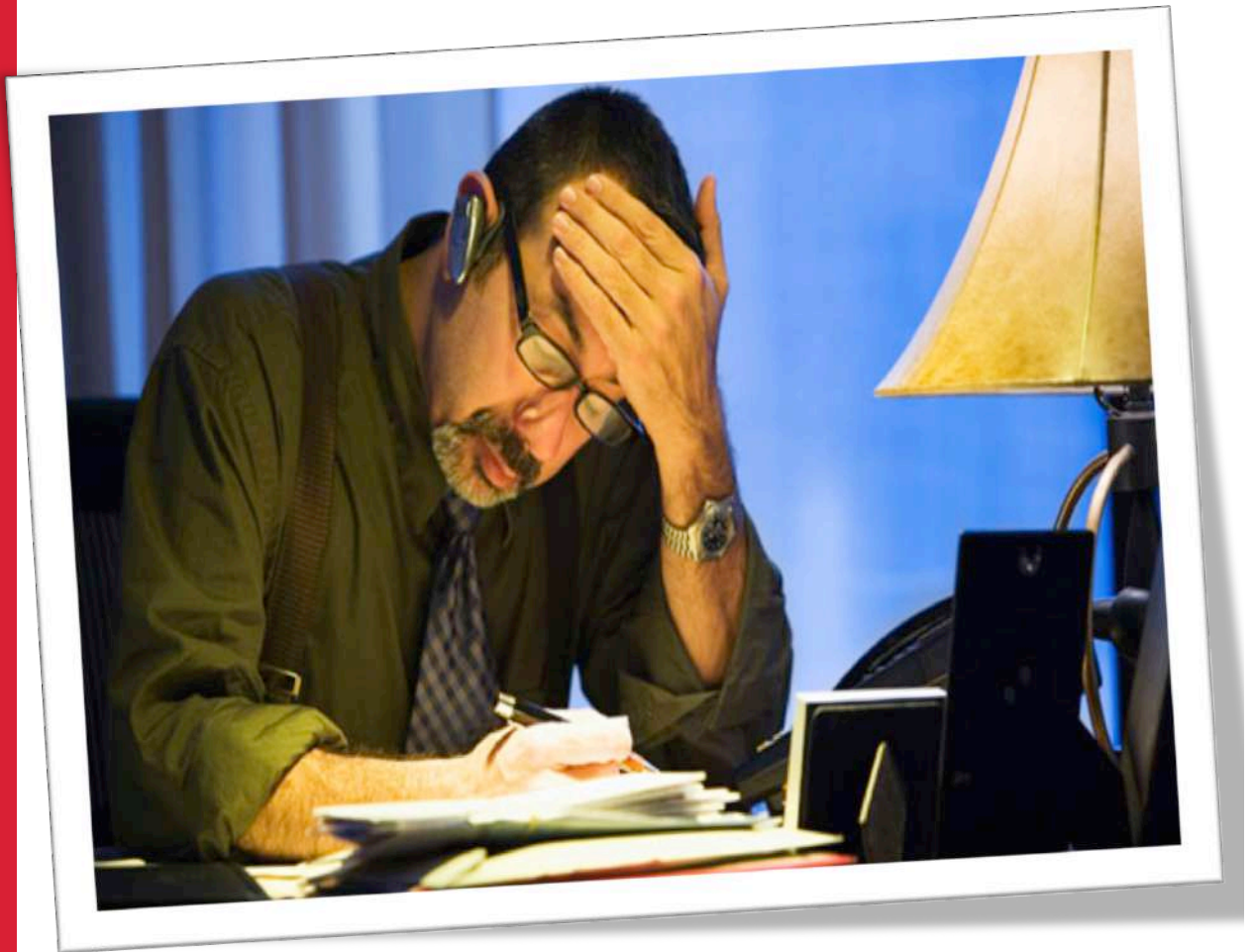
-most young people will never own their own home

-most people will find it difficult to retire without supplementing their income



Most professionals feel they can't keep working at the pace they are now!

They say even a reliable, additional income of \$2000 per month would be a comfort.



Where would you look today to:

-to earn \$75,000 - \$100,000 per year after expenses and...

-enjoy what you do?

-choose where you live?





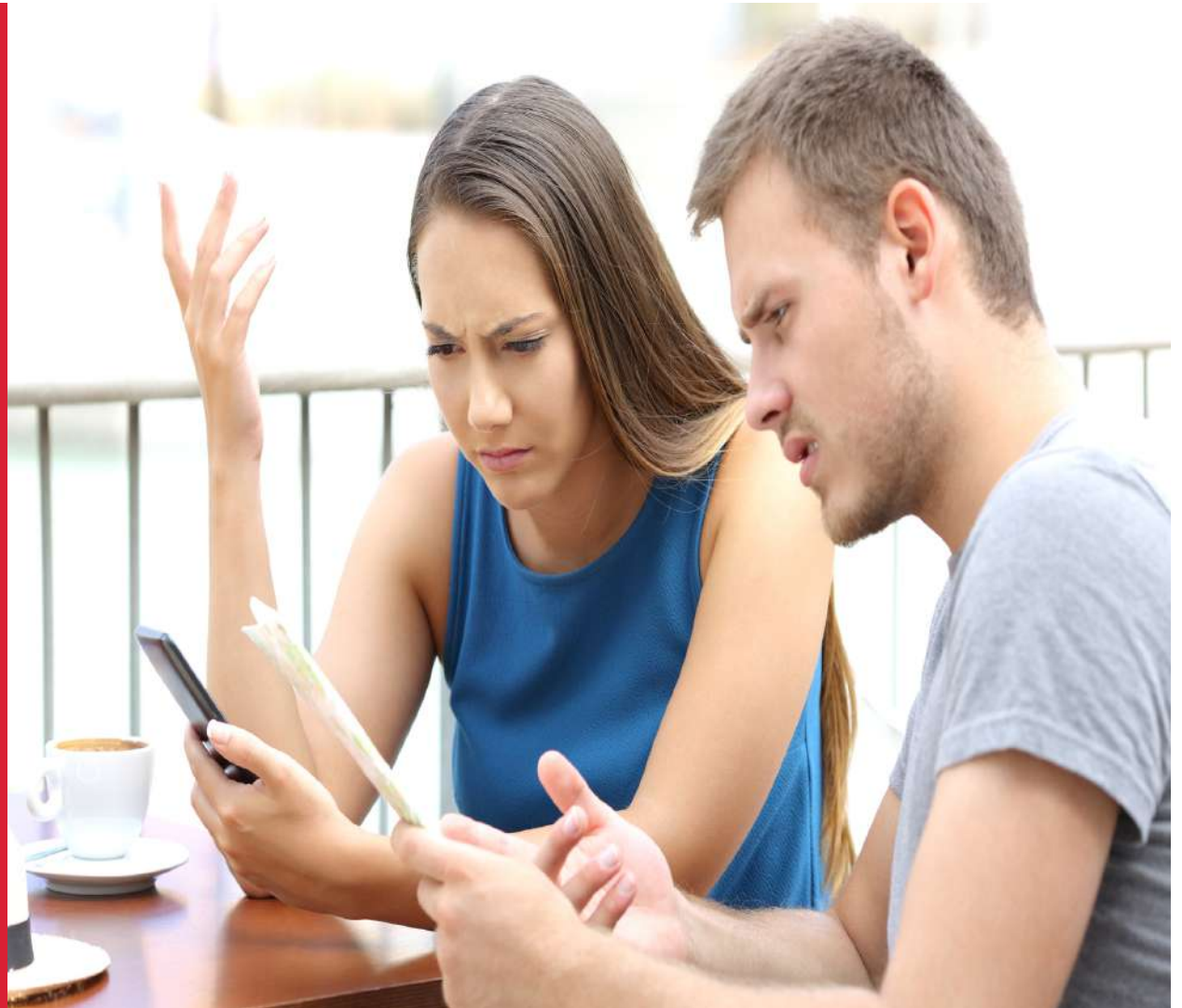
-create a residual income  
for life?

-start it with a small  
investment?

-own a secure asset

-be part of a team that is  
having fun... and going  
places

-and then be able to sell it  
or will it to your children





There is a saying, “you don’t know what you don’t know... until you know!”



A hand is shown holding a large, white, three-dimensional letter 'E' that is part of the word 'UPDATE'. The word is rendered in a bold, hand-drawn, sketchy font. The background is dark, and the hand is positioned on the right side of the word, holding the 'E' from behind.

# UPDATE

There is another saying, “If you don’t find a way to earn money while you sleep... you’ll work until you die”



What I am about to share, has given thousands of people a sense of purpose, affluence, and residual incomes for life!



It's a fact that today...we are more likely to listen to those we...  
**Know, Like and Trust...** than to advertising





## Relational Marketing or Network Marketing

An industry that does over 180 billion dollars in volume each year world-wide

A career that is often mistaken for sales... but is actually an opportunity that allows you to:

- educate others
- develop leadership skills
- compound your efforts
- have an exceptional life



## Sunrider®

...is a company that  
contracts with  
Independent Business  
Owners (IBO)s...

(people like you and me)

-to establish trust for the  
Sunrider® brand

-to train others to do the  
same





- Sunrider was founded in 1982
- Possesses manuscripts from 5000 years of Chinese research with herbal foods
- Produces exclusive, life changing products
- Operates in 50 countries
- Is privately owned and Financially Stable





Dr. Tei-Fu Chen, Dr. Oi-Lin Chen, and Eric Chen- Masters in organic chemistry



Reuben Chen, MD

## Owner Expertise

# The Chens follow the Philosophy of Regeneration with every product they make

## **There are three principals to Regeneration:**

- 1) The body has the ability to be balance and self-regulate ... if it has the right raw materials
- 2) The raw materials must come from whole foods
- 3) We must take responsibility for our wellness







The Whole Chen Family brings their expertise to Sunrider



Sunrider owns one million sq ft. of state-of-the-art manufacturing facilities in the US alone





Sunrider produces over 400 proprietary, cutting edge products worldwide and 7 different product lines from beverages, foods, herbal supplements to skin-care



## Sunrider's Responsibilities

- Research and development
- Manufacturing
- Packaging
- Shipping orders
- Customer Service
- FDA, Health Canada etc.
- Customs
- All Legal and Tax issues
- Paying IBOs

## IBO's Responsibilities

- Establish trust and educate others
- Establish points of distribution



Sunrider doesn't use

- Retail stores
- Sales people
- Advertising

Instead... they have one warehouse per country for shipping orders and customer service...

And IBOs do the rest



This allows IBOs to build  
a profitable asset...

where they don't have  
the headaches of  
traditional business  
ownership...

and are doing something  
companies can't do





## Compounding your efforts

A great feature of this business, is the ability to compound your efforts

You can use your leadership skills to...

- build teams

- build globally

- benefit from any volume that is generated from your efforts directly or indirectly... for ever

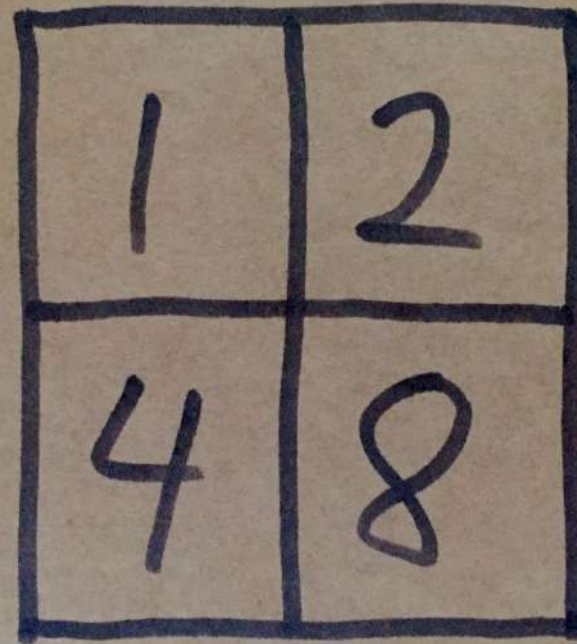
This is a year  
divided into quarters

-if you started in the first  
quarter

-sponsored one  
business person in the  
second quarter = 2

-you both sponsored 1  
business people in the  
third quarter = 4 and so  
on

There would be 8 of you  
in year one



1	2
4	8

1	2
4	8

16	32
64	128

There would be 128 business people by the end of year two



1	2
4	8

16	32
64	128

256	512
1024	2048

There would be 2048 business people by the end of year three

If we added up all the people in the quarters there would be 4095 people

$4095 \times \$100$  in volume per month = 409,500

Average payout = 7 - 9%

At 7% that would pay you about \$28,600 in income... per month

**What if you earned half of that amount?**

**For example purposes only!**

If each IBO had 5  
customers...

It would add 2 million dollars  
in volume per month to your  
business!

At 7% that would add about

\$200,000 per month in  
commissions

**What if you earned 20% of that amount?**

**For example purposes only!**



There is something for part  
time business people also...

**Millions of people around the world earn:**

-\$100 per month

-\$250 per month

-\$500 per month

-\$1,000 per month

-\$2,500 per month

-\$5,000 per month

By sharing with a few interested people...  
and staying in touch!

## A few comparisons of other industries to Network Distribution

-The NFL - 12 billion

-The movie industry - 88 billion

-The music industry - 15 billion

**-Network Distribution -180 billion**

The Network Distribution industry, pays over 70 million in commissions each year

The key to building a large business is...

- Finding an exceptional product line
- Telling others about it
- Inviting others to join you in business
- Treating it like a business

# Timing

**With the timing of Sunrider's opportunity, you can...**

- benefit from building with a solid legacy company
- experience growth like with a start up venture



## Things to Consider:

- Proven quality product
- Solid, proven company
- Completely updated systems and marketing plan
- Professional, committed owners
- Fabulous training, mentoring and team support
- Sunrider is still a ground floor opportunity in many areas



# Getting started with Sunrider

**There are 3 ways:**

## Customer Account

-Free

-Products are purchased at full retail,  
which is 10% over the wholesale price



# Getting started with Sunrider

## Preferred Customer

- Cost - \$37.00 CDN annual fee  
or \$30.00 US

Preferred Customers pay 5% over the  
wholesale price



# Getting started with Sunrider

## Independent Business Owner

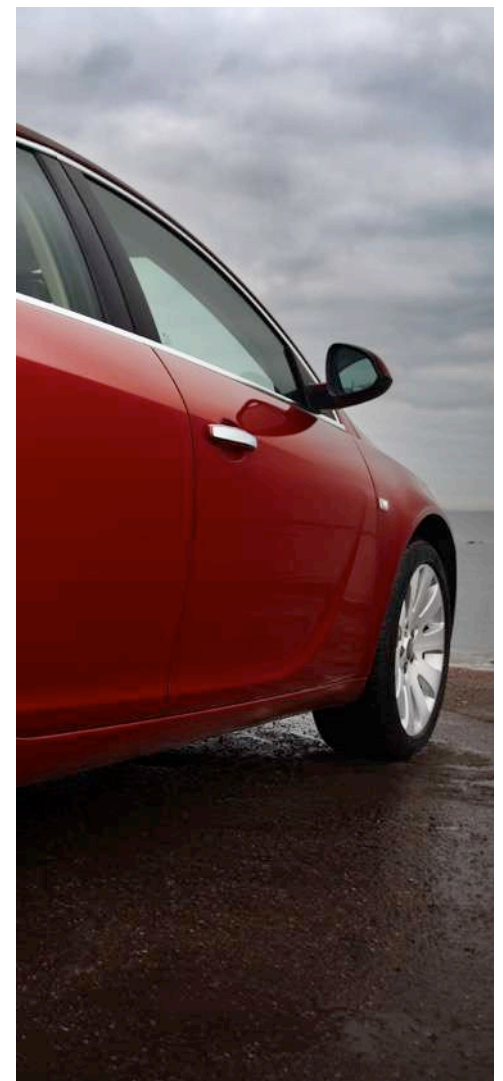
- Cost - \$77.00 CDN or \$59.00 US
- Annual fee of \$77 CDN or \$59.00 US
- Products are purchased at the wholesale price
- Gives you access to the Sunrider University
- Provides you with a personal Sunrider website
- Allows you to build a business





What would  
your dream  
be...

...if you knew  
you couldn't  
fail?





What would your biggest challenge be?

I hope you will  
join us!

