



We all want... Quality of Life - Family & Friends
Freedom - Flexibility - To Own a Home
Some Adventure - To Make a Difference



There are four things I'm sure of...

Wages earn you a living



Profits can earn you a fortune



Passive income gives you freedom



Eating healthy and taking care of yourself...
makes you feel and look better!



The Fork in the Road



Instant Gratification vs Delayed Gratification

Familiar vs Unfamiliar



I started with Sunrider
for many reasons...



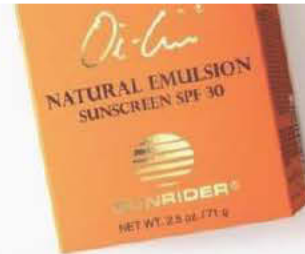
The Art of Herbal Science®
The Joy of Life in Balance

SUNRIDER INTERNATIONAL

SUNRIDER®
Company Profile 2019

Global Wellness Industry

- ▶ Wellness - 27 billion
- ▶ Weight management - 104 billion
- ▶ Energy drinks - 9.8 billion
- ▶ Skincare - 262 billion
- ▶ Makeup - 60 billion
- ▶ Household - 26 billion



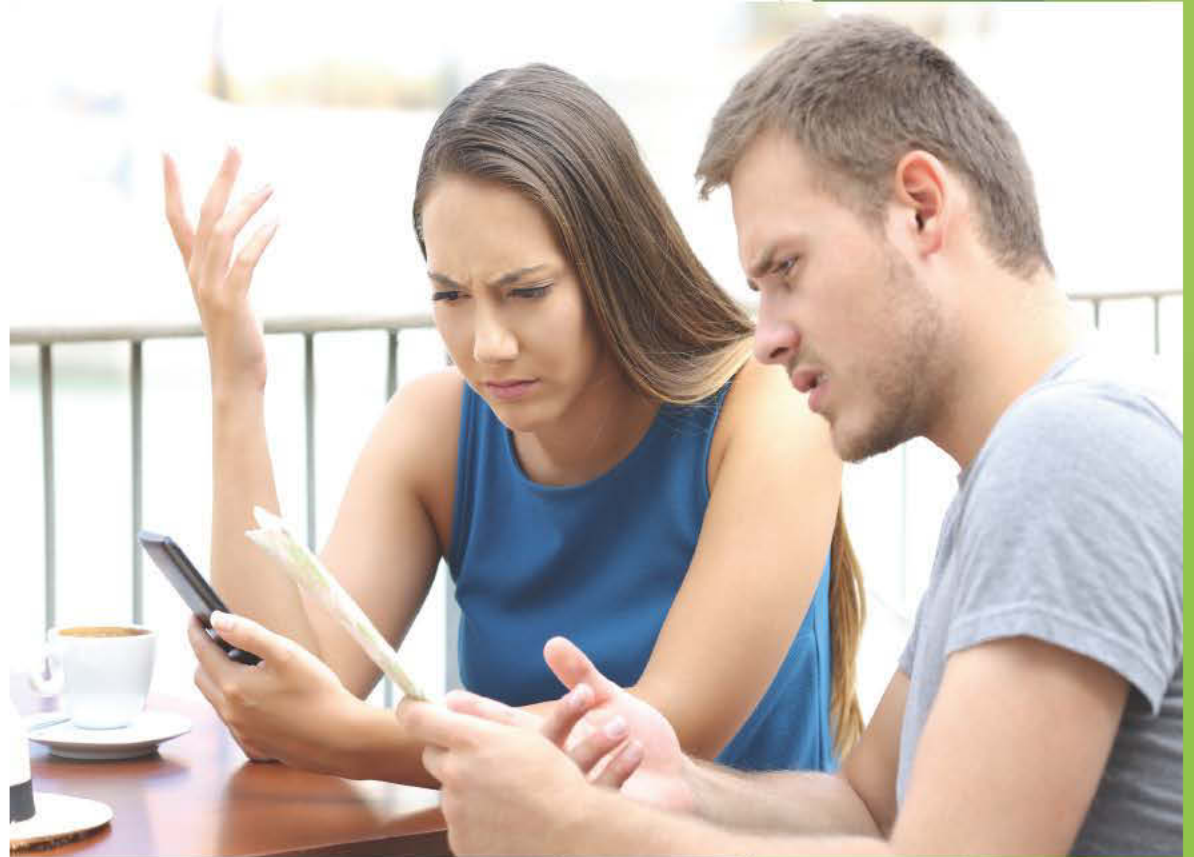
Automation and Globalization keeps taking jobs



Job Security

Today the average person changes jobs **12 times** during his or her career

The Bureau of Labor Statistics - January 2018



The failure rate in small business

Year 1- 20%

Year 2 - 30%

Year 5 - 50%

Year 10 - 70%



The value of passive income

<u>Income</u>	<u>Investment at 6%</u>
-\$250 per month	\$50,000
-\$500 per month	\$100,000
-\$1,000 per month	\$200,000
-\$2,500 per month	\$500,000
-\$5,000 per month	\$1,000,000



You don't have to invest money...
to earn a passive income

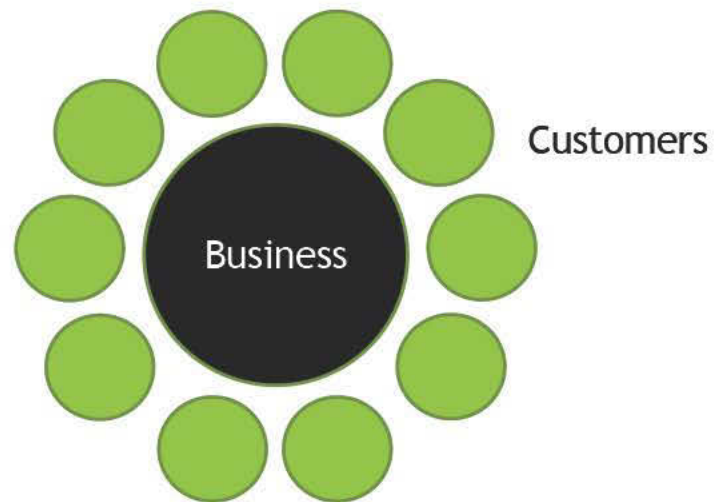


Network Distribution allows you to own
a business...

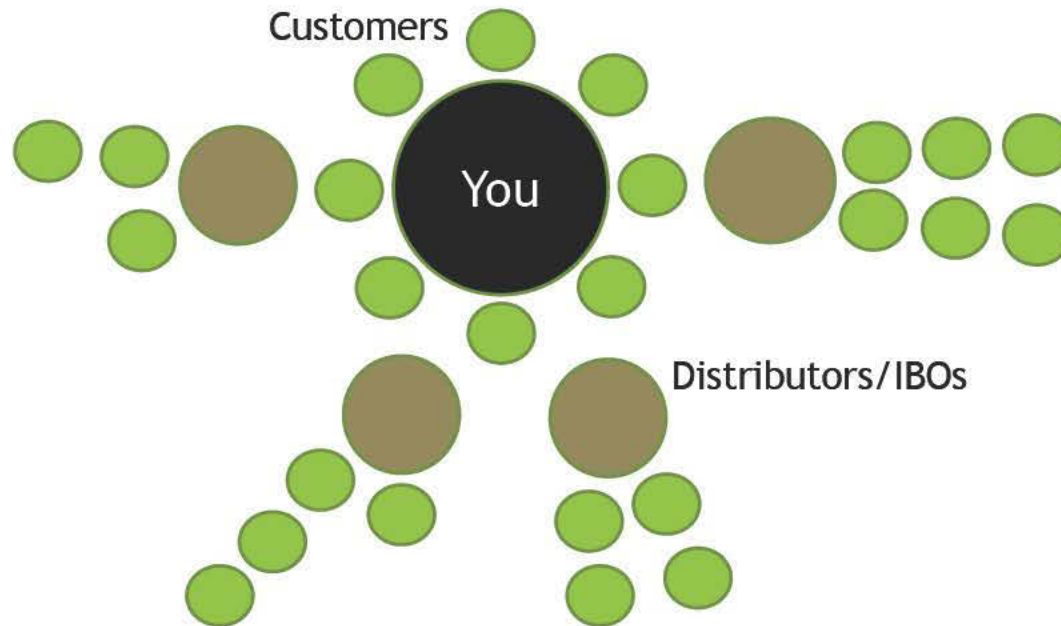
and do something companies can't do!



A traditional business looks like this



In Network Distribution... it allows you
to leverage our efforts



Like the famous quote by J. Paul Getty

“I’d rather have 1% of the
efforts of 100 people...

than 100 % of my own efforts.”



Do I have your interest?



If you found wellness and anti-aging products that:

- were the highest quality and safe
- made you feel and look better
- give you more energy
- help alleviate cravings
- save you time

Would you be open to learning about them?



If you found a business...

- Where you to offer something unique and of significant value
- that you could be proud of
- that allowed you to work part time
- that was profitable and stable
- where you could develop a passive income for life

Would you be open to learning about it?



The Chinese spent 5000 years researching plants
& mastering how to nourish and support the body



Dr. Tei Fu Chen grew up in Taiwan

With vast knowledge
in herbal tradition

Immigrated to the US
in the late 1970s...




Dr. Chen started
Sunrider in 1982

His goal was to nourish
the world

Create products using the
highest quality standards
possible to insure...

Effectiveness - Uniqueness - Safety





With his knowledge
based on 5000 years of
research with herbs



Combined with modern technology

Where every detail is considered and perfected

your well-being

Owning our chemistry and microbiology labs, as well as our manufacturing facilities, allows us to be in complete control of every aspect of the processing phase and helps ensure the integrity and exceptional quality of Sunrider® products. This is demonstrated by our Los Angeles Manufacturing Plant, which continues to exceed Good Manufacturing Practices (GMP) requirements set by the Food & Drug Administration (FDA).



the competition.

1. CLEANSE
2. GRIND
3. FORMULATE
4. EXTRACT
5. CONCENTRATE
6. FLO-COAT





Today Sunrider produces over 400 proprietary products and 7 different product lines

Designer products for every situation





Produced from their own one million sq ft.
of manufacturing facilities



People love the
Sunrider products

Dr. Chen decided to use Network Marketing
to distribute his products



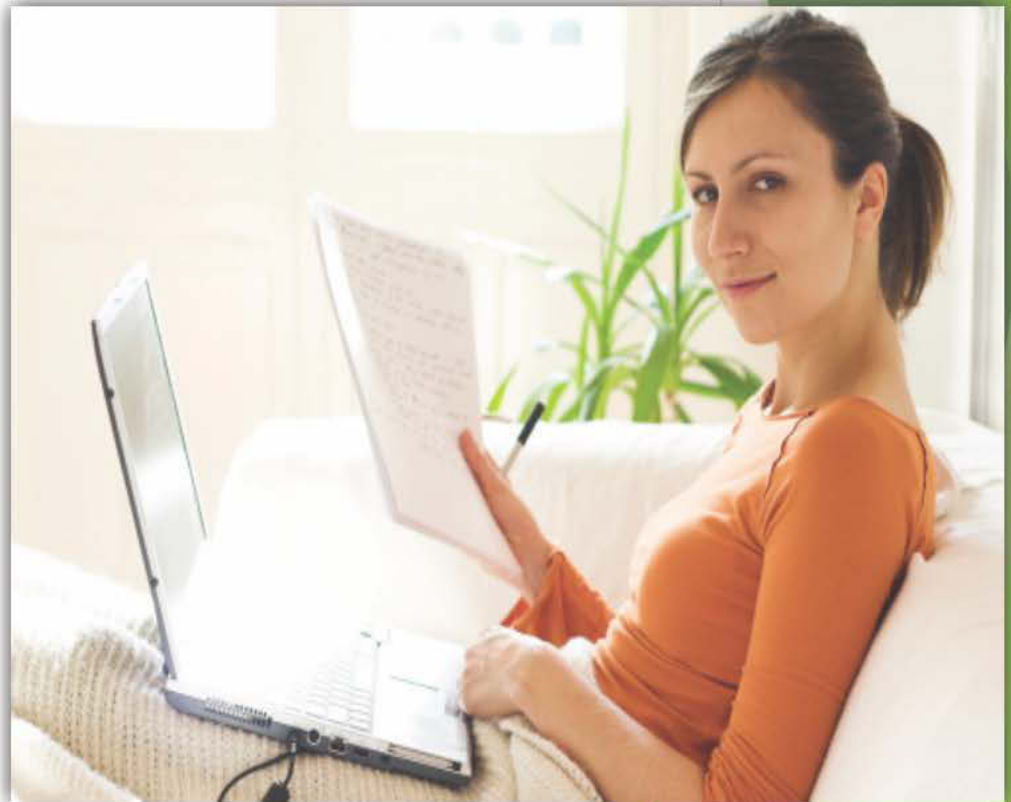
Today this is 180-billion-dollar industry

It's a business that allows us to own
a profitable asset...

-Without the headaches of
traditional business
ownership...

-Where you are doing
something companies can't
do...

**Build Relationships and
Establish Trust**



Network Marketing Companies don't...

- own retail stores
- employ sales people
- pay for advertising

Instead... they have one warehouse per country for shipping orders and customer service...



People like you and I...

Educate others
about the brand



It's a business that...

- allows you to start with a low investment
- choose your level of participation and income



and isn't prejudice about...

- your age
- your race
- or your successes
or failures



It just matters if
you are...

- honest
- good with people
- have a desire and
ambition
- willing to learn what you
need to
- if you are coachable





The biggest draw
to this business, is
that you can...

-develop an income and
have flexibility

-develop a residual
income for life

-make a difference

-be part of a fabulous
community



It's the best thing I ever did



An opportunity



Capable of giving us freedom





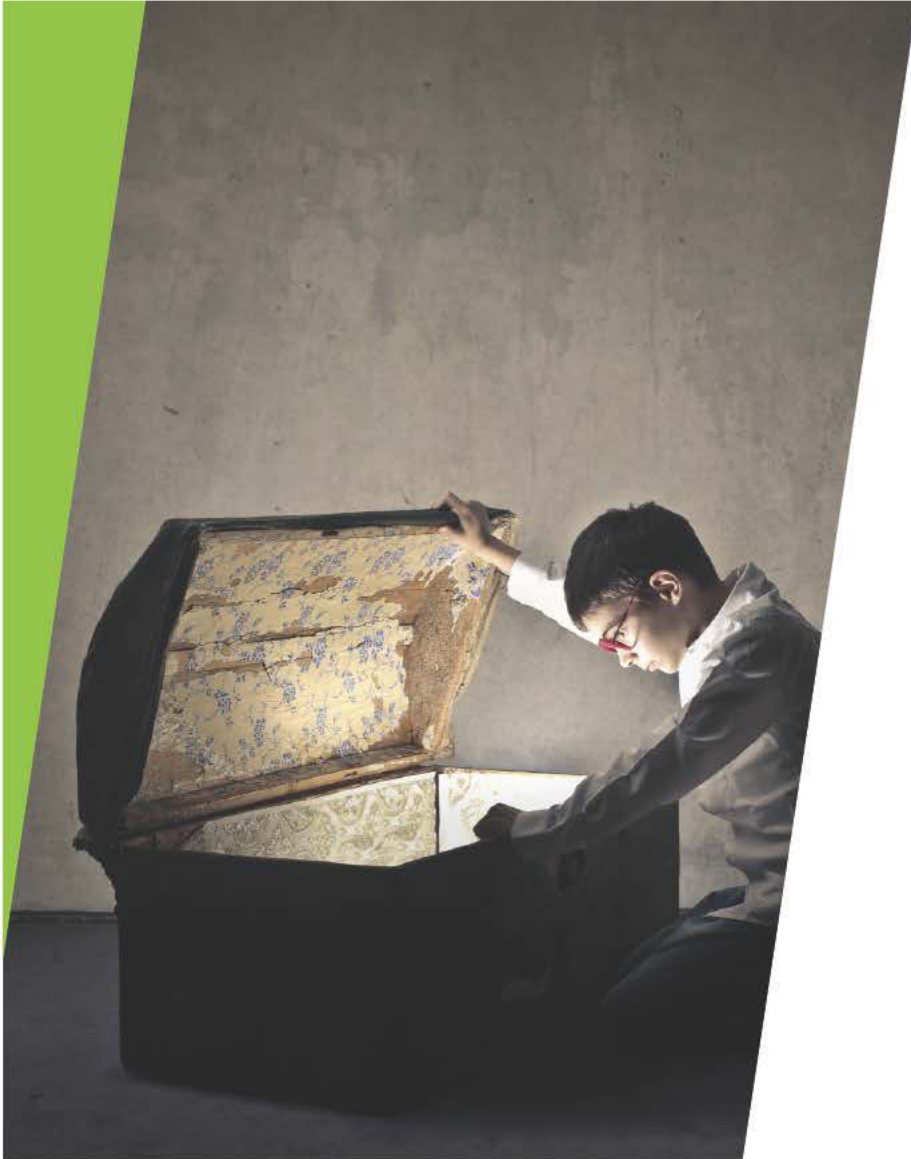
And
thousands
of others
did the
same



It's not just to be in
business...

We have:

- Proprietary products that are totally unique
- Consumable products that are highly sought after by the masses
- A high retention of consumers
- A monthly re-order rate of \$200 - \$1000



Along with...

- Great leadership
- A fabulous marketing plan
- Community
- Stability





The focus of Dr. Chen was always to:

- create the finest products in the world
- create a solid company that would last for generations

In 2016 the Chen family:

- hired consultants
- conducted surveys
- hired specialists in plan design



In 2017 - 2018 - 2019 Sunrider

- started rebranding
- launched a new cutting-edge marketing plan
- hired new business development managers
- developed a fabulous training platform



- got the leadership to engage in the changes

- launched the social media campaign

- got close to launching the global website - ecommerce, IBO management system



In 2020

- the new website will be launched
- new products will be launched
- there will be a lot of exciting news
- we will start seeing significant growth

A piece of that could be yours!



Will the business work for you?

- Sunrider is solid
- The leadership is very strong and committed
- The business is proven
- The timing is perfect



2018 US Average Annual Income Summary

RANK	%*	Average Annual Income*
Icon Royal	0.05%	\$1,476,981.83
Icon Elite	0.12%	\$723,678.81
Icon	0.15%	\$365,309.78
Hero Royal	0.60%	\$277,401.52
Hero Elite	0.71%	\$105,301.69
Hero	1.80%	\$49,642.62
Ace Royal	3.86%	\$23,042.29
Ace Elite	1.34%	\$16,025.53
Ace Prime	1.81%	\$9,814.22
Ace	3.86%	\$6,235.54
Star Elite	5.95%	\$3,136.88
Star Prime	42.67%	\$2,151.98
Star	31.71%	\$437.75
IBO	5.37%	\$153.20
	100%	

* Based on the number of IBOs who received a payment.

Star Elite

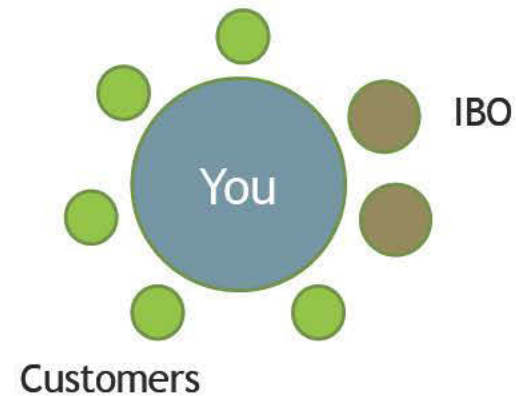
Average Income -(Monthly)

\$261 US or \$339 CDN

Volume - 2000 - 3000 QV

5-10 people

Disclaimer - There are no income guarantees

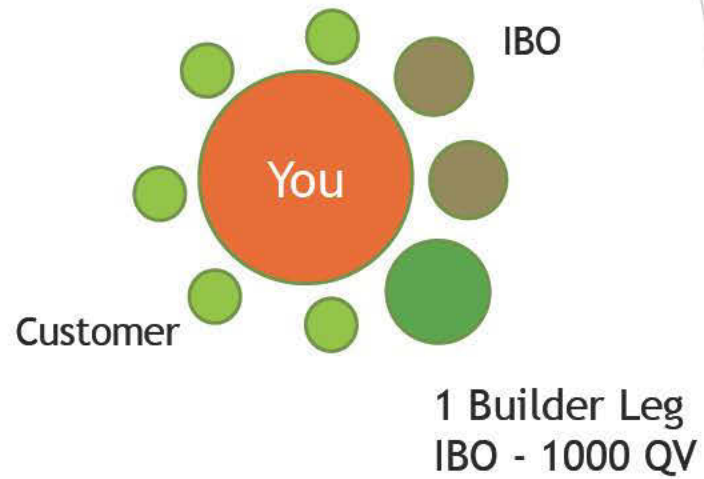


Ace

Average Income -(Monthly)

\$519 US or \$674 CDN

Volume - 4,000 - 6,000 QV



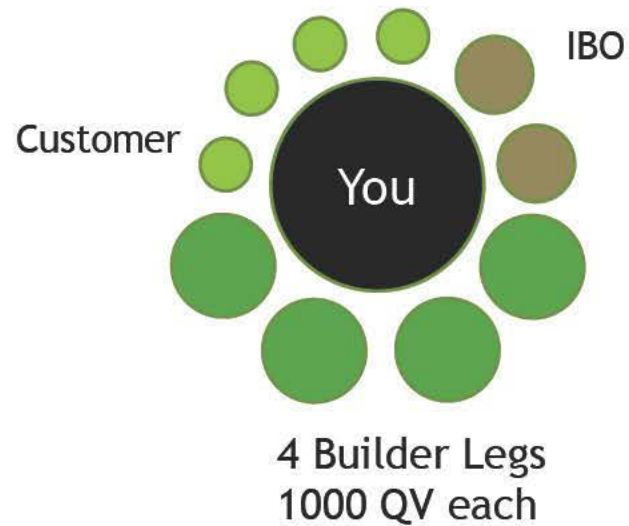
Disclaimer - There are no income guarantees

Ace Royal

Average Income -(Monthly)

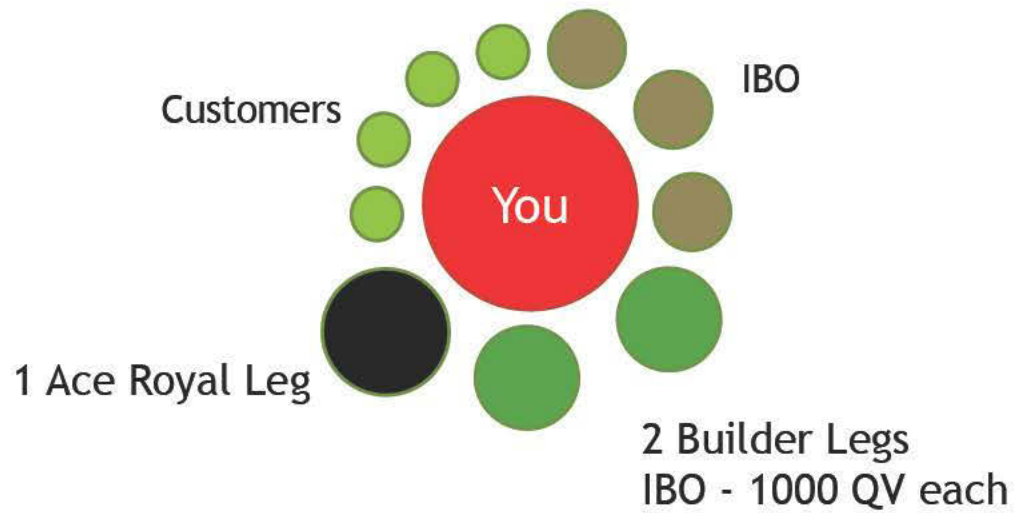
\$1,920 US or \$2,496 CDN

Volume - 14,000 - 20,000 QV



Disclaimer - There are no income guarantees

Hero



Disclaimer - There are no income guarantees

The value of passive income

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-\$250 per month	\$50,000
-\$500 per month	\$100,000
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-\$2,500 per month	\$500,000
-\$5,000 per month	\$1,000,000



Getting started with Sunrider

There are 3 ways to start:

Customer Account

- Free

- Products are purchased at retail, which is 15% over the wholesale price



Getting started with Sunrider

Preferred Customer

- Cost - Under \$50.00 CDN
- Annual fee

Preferred Customers pay 10% over the wholesale price



Getting started with Sunrider

Independent Business Owner

- Cost - Under \$100.00 CDN
- Annual fee - Same
- Purchase at the wholesale price
- Allows you to build a business
- Includes a personal website



Top loved pack





Personal Care



Products to satisfy every situation



Personalize it with Vitality Analysis

Vitality Analysis
A Whole Health Personal Nutrition and Lifestyle Program

D. Vitality Inhibition in Body Systems:

System	Tested Inhibition	Typical
Immune/Lymphatic	400	600
Circulatory	100	0
Endocrine	300	300
Reproductive	200	300
Digestive	300	200
Respiratory	200	0
Nervous	200	600
Blood Sugar System	300	600
Cleansing/Elimination	400	500
Major Organs	0	0
Skeletal	0	0
Muscular/connect.	0	200
Fat metabolism	0	

N.B. If you were strongly supporting a system when testing occurred, by with system might test as less drain than would be expected. Also note that the systems are large with many parts that might not affect the other parts, so on your application form, the whole may test relatively strong even though best but no one is ever "0" in all systems. There will always be a weak link.

E. WBV Inhibition From Specific Influences on

Influence	WBV Inhibition
Environment allergies	L
Heavy Metals	L
Food sensitivities	M
Candida	M
Parasites	L

We suggest that you appear to be a way to eliminate certain influences with other nutritionally significant influences again.

Extensive Food Sensitivity Testing

Food	WBV Change
Beverages	
Alcohol	-800
Coffee	-400
Colas	-400
Nut milk	-400
Tea (regular)	-400
Soy beverage	-400
Grains	
Buckwheat	100
Barley	100
Kamut	100
Millet	100
Oats	100
Quinoa	100
Rice (white)	100
Rice (brown)	100
Rye	100
Wheat	100
Spelt	100
Cornmeal	100
Condiments	
Catsup	100
Mayonnaise	100
Miso	100
Pepper	100
Pickles	100
Sea Salt	100
Vinegar (white)	100
Dairy Products	
Butter	100
Buttermilk	100
Cheese	100
Cottage Cheese	100
Clarified Butter	100
Ice Cream	100
Margarine	100
Milk (cows)	100
Milk (goat)	100
Nuts and Seeds	
Almonds	100
Cashews	100
Chestnuts	100
Hazelnuts	100
Peanuts	100
Pecans	100
Pistachios	100
Pumpkin Seeds	100
Sesame Seeds	100
Sunflower Seeds	100
Walnuts	100
Fruits	
Fresh	100
Juiced	100
Cooked	100
Dried	100
Apples	100
Apricots	100
Bananas	100
Blackberries	100
Cherries	100
Cocanuts	100
Dates	100
Figs	100
Grapefruit	100
Grapes	100
Kiwi Fruit	100
Lemons	100
Mangoes	100
Melons	100
Oranges	100
Nectarines	100

Interpretation
100 to 800 WBV Enhancer
-100 to 100 Neutral
-100 to -800 WBV Inhibitor

Whole Body Vitality Inhibitor

That's it

How can you see yourself starting?

- as a Consumer

- as an IBO

- I still have more questions



Do you like stories?

We have some
fabulous ones!



Homework assignment

Suggested Research

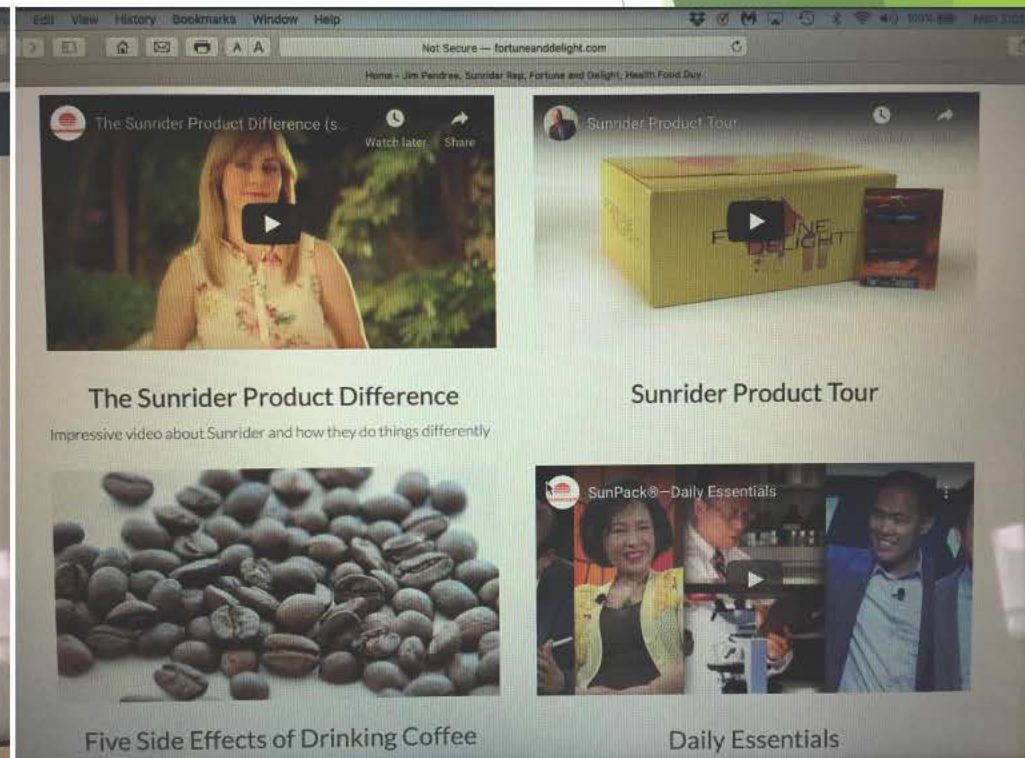
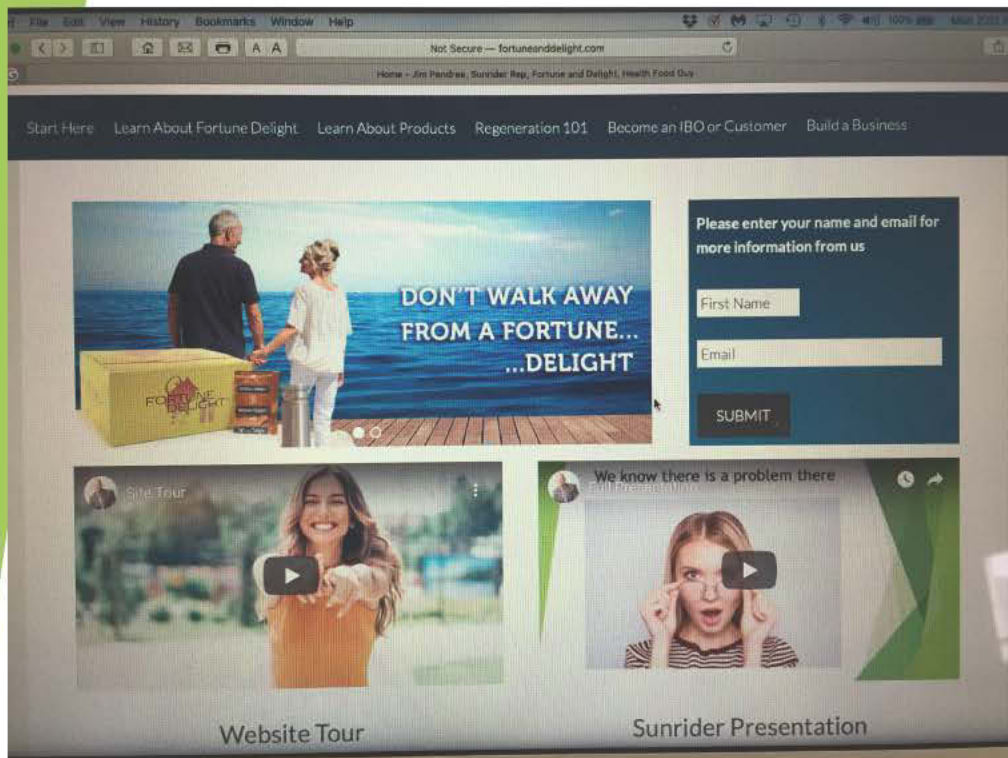
- 1) Go www.FortuneandDelight.com and watch the "Site Tour" video.
- 2) While on this website, watch the video "Your Introduction to the Sunrider Business" by Jim Pendree
- 3) While on the same website, watch "The Sunrider Documentary" video under the "Build a Business" tab.
- 4) While on the same website, watch - "The Sunrider Product Tour" on the home page.
- 5) Ask for a copy of "Income for Life - Creating Residual Income Through Network Distribution" by Jim Pendree

Further training

- 6) Ask for the "Sunrider Staple Product" document

7) _____

www.FortuneAndDelight.com



Product Information

Sunrider® Staple Products

March 2019

Sunrider is a company in which the owners spare no expense creating the finest, most effective wellness and antiaging products available today. Since opening for business in 1982, they have researched, developed and added 400+ products (one by one) to their line up and seven product divisions. Another area that Sunrider takes very seriously is self-manufacturing to ensure product quality. When you choose Sunrider, you are guaranteed that every product is highly concentrated, unique, proprietary and safe for the whole family.

In this document I wanted to touch on some of the most commonly used products that are staples in most Sunrider consumer's homes, and give you a little information about them.

Basic Herbal Foods and Beverages

FORTUNE DELIGHT®: Fortune Delight® is one of Sunrider's most popular products and is designed to gently cleanse the body as well as nourish it. Fortune Delight® is a great source of antioxidants, aids in digestion (wonderful served hot after a meal) and makes a great addition to a weight management program. It's also very hydrating and delicious served ice-cold or hot.

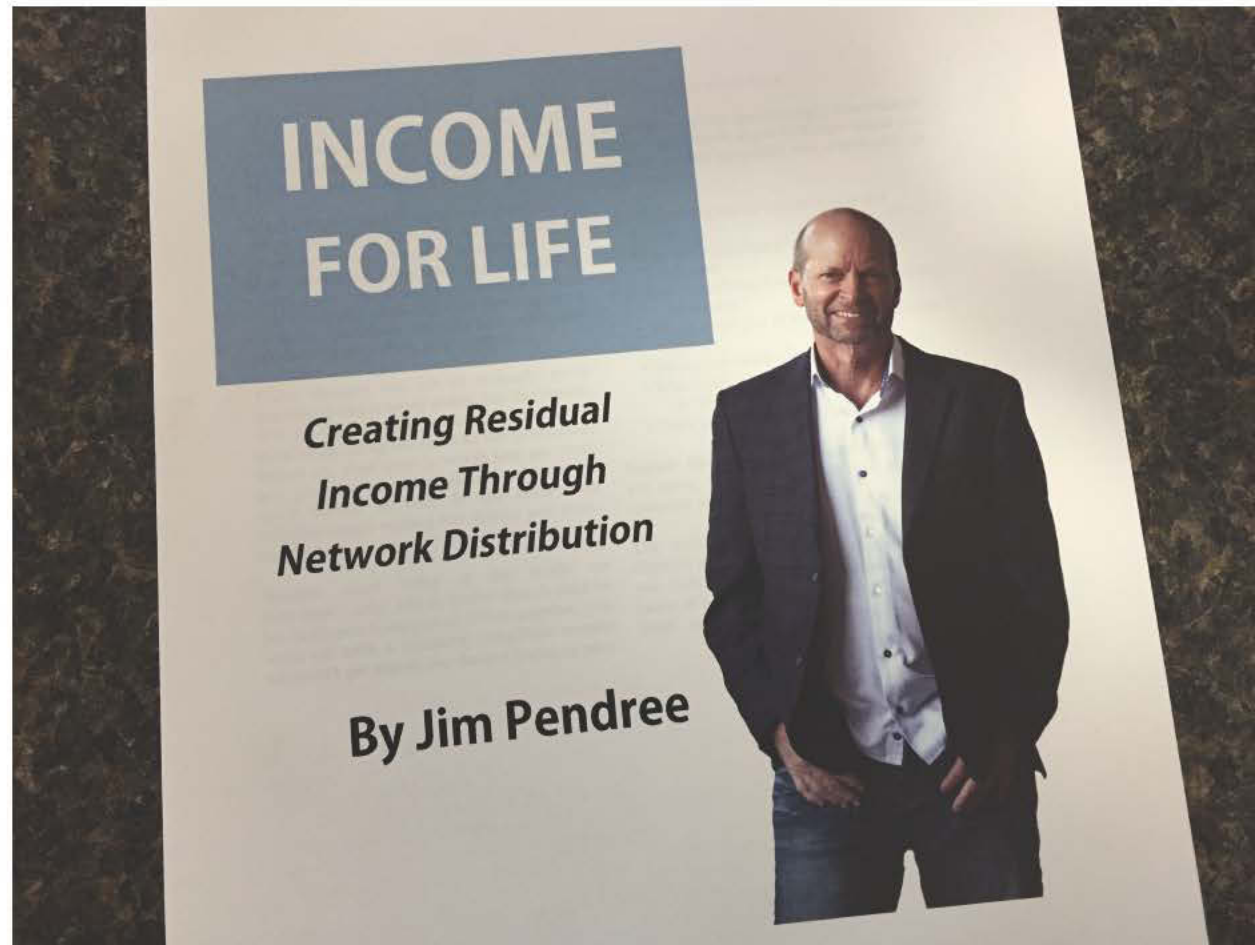
Fortune Delight® is conveniently packaged in 3 gram powder packages and comes in five flavours: *Lemon, Cinnamon, Raspberry, Peach* and *Regular*. Fortune Delight® contains no caffeine, sugar or artificial sweeteners. Each 3 gram package can be mixed with 1-2 cups of cold or hot water and 2-4 drops of your sweetener of choice. Ingredients: **Green Tea Leaf, Chrysanthemum Flower, Jasmine Leaf and Lalang Grass Root and Natural Flavour.**

CALLI®: is Sunrider's Super Tea but without the caffeine and tannic acid that are normally found in green and black tea. The unique way that Sunrider formulates, concentrates and extracts their products, allows the release of tea catechins, antioxidants, and bioflavonoids in such a way that is not possible in traditional grinding.

Originally when the Calli® formula was developed (about 1500 years ago in China) it was consumed to help improve focus and mental clarity. Calli assists in the natural cleansing processes of the body in general. Calli® comes in tea bag form and is available in *Regular, Cinnamon* and *Night Calli* and contains no sugar or artificial sweeteners. Mix one bag with 2-4 drops of your sweetener of choice. Ingredients of Calli Regular: **Bark, Alisma Rhizome and Natural Flavour.**

to the taste and have several blood sugar and

Network marketing information



Business training

